

MINUTES
CATE Board of Directors Meeting
December 5-6, 2015
Doubletree by Hilton at Burlingame
835 Airport Blvd. Burlingame, CA 94010
Phone: (650) 344-5500

To Do/Actions to Take
Before the
Next Board Meeting:

Saturday, December 5, 2015

Present: Denise Mikkonen, Liz McAninch, Michelle Berry, Joan Williams, Nancy Himel (guest), Richard Hockensmith, Carol Surabian, Sue Sommer, Gina Cole, Mary Adler, Kim Flachmann, Jill Hamilton-Bunch, Greg Johnson, Carmen Carrillo, Patrick Keough, Jeannine Ugalde, Carole LeCren, Angus Dunstan, Jan Stallones, Kathy Nichols, Marina Santos, Bill Younglove, Trevor Guina

I. Call to Order

The meeting was called to order at 8:45 AM.

II. Approval of Sept. 2015 Minutes

ACTION ITEM: To approve the minutes from the last board meeting. Moved by Berry, seconded by Hockensmith. Passed.

III. Adoption of December 2015 Agenda

ACTION ITEM: To adopt the agenda for the December board meeting. Moved by Dunstan, seconded by McAninch. Passed.

IV. Consent Docket

Approval of Appointees (see below):

A. Karen Garrett--CYRM Representative

B. Jeannine Ugalde--Publications Committee Chair

ACTION ITEM: To accept the appointments listed in the consent docket. Moved by McAninch, seconded by Hockensmith. Passed.

V. CATE Board Reports

A. President

1. NCTE Minneapolis

Denise Mikkonen shared that we won an improved membership award at NCTE. As a representative of CATE at NCTE, she met three times with area affiliates, discussing how to get members involved in the work that affiliates are doing. They also discussed next year's NCTE convention theme: The Faces of Advocacy, especially in terms of how teachers advocate in many different forms. They want presenters from every affiliate at NCTE. Denise encouraged Jill Hamilton-Bunch to consider it. Nancy Himel added that advocacy includes the idea of promoting social justice. The call for proposals for NCTE ends January 13. Bill Younglove shared that the origin of NCTE was as a break away from NEA back in 1912. They also shared some information about publishers. One fact: hard copy sales are up, e-text sales are down. Denise, Liz, and Nancy shared other marvelous experiences at NCTE, including Chelsea Clinton and Dave Eggers. They said we want both NCTE and CATE to be places where we can leave our troubles at the door and be amazingly inspired, learning that we can't do this thing we do alone.

2. Annual Report Reminder

Jill: consider applying to present at NCTE in Atlanta.

All: Consider our role at our CATE Convention creating an inspirational, uplifting experience for our attendees.

Board reports are improving. The next task is for everyone to create a report that covers what you've done for the year. The annual report needs to be concise, the intended audience is the public.

3. Sign Up for Convention

Board members are asked to register before December 1. Ten board members have done so at this time. For those who have a financial hardship attending the convention, remember that the board pays for your room and travel. All board members are asked to sign up for work-ing/hosting duties at the convention.

B. Vice President

1. Advisory Committee Report

The call was held, we talked for over an hour and a half, and the results will come out during the meeting.

2. Update on Calendar of Meetings and Sites

February: Thursday, February 18th at convention: the Hilton in Costa Mesa

May: April 30th/May 1st: probably the Hyatt in Santa Clara (or May 14th/15th)--to be confirmed at a later time.

3. Lunch Information/Parking

Cobb salad at noon today. Parking: \$5 local, get validation in the room; \$10 a night (unlimited in and out) if you are staying at the hotel.

C. Past President

1. CATE Awards: Every council turned in their completed awards nomination documentation at the beginning of the meeting. Congratulations!

2. CATE Elections: nominations are due by the end of the weekend (either by petition or council nomination): President, Vice President, MAL Secondary, MAL Elementary. Nominees/candidates need to send a recent photo and statement (approx. 50 words) to lmcaninch@mercyhs.org by January 5, 2016.

3. CATE Scholarships: Courtney Lockwood is sending them later.

4. Distinguished Service Award

ACTION ITEM: To award the DSA 2016 to Jayne Marlink. Moved by McAninch, seconded by Williams. Passed.

How to notify winners: You can tell your winners that they have been nominated, but you cannot announce it online or otherwise until they have been notified by the president (estimated time: by the end of December).

D. Secretary

1. Directory update.

Discussion ensued about if this was done. Carole LeCren would like to use the membership report from Joan Williams. She will work on it.

2. Business cards for new board members.

Carole LeCren shared that she made the cards for the board members who wanted them, proofed them, and snail mailed them to the interested board members. She is still researching which budget line the cost will come from.

3. Reporting minutes to NCTE.

She will make sure that those get sent to NCTE.

E. Treasurer

1. Board Report and Housekeeping

The reimbursement is \$58.61 is a half room per night. The parking needs to go on a separate

To Do/Actions to Take Before the Next Board Meeting:

All: Write a brief annual report that can be announced, then published at the annual business meeting.

All: Make note of the upcoming board meeting dates.

Nominees who are on the board: send a recent photo and campaign statement to Liz by January 5.

Carole: Finish the complete board roster with addresses, e-mails, etc.

Carole: Send board minutes to NCTE.

line. You need to attach your hotel receipt and the airline receipt. Don't forget to print them out or ask for a copy at the desk. Please do the legwork to provide the paperwork to attach to the reimbursement form. Mileage doesn't need paperwork, but we suggest using a printout of MapQuest so that we will have something to refer to in case we were asked to verify.

2. Financial Report

Greg Johnson announced additional income (recently) for convention registrations: \$25,445 should be added to that line on his report.

3. Taxes/Review

November 15 is the due date for corporate taxes; our tax man, Mr. Pearson, is a friend of the Fristroms and gives us a good rate. Greg Johnson needs someone to go through the self-audit (matching 240 checks to coordinate). Volunteers: Jill, Trevor, Mary, Patrick, Denise, and Greg will help review the finances after the meeting today.

F. Membership

1. NCTE Membership Award

Kudos to everyone for increasing membership two years in a row. Joan Williams think it has a lot to do with the events that the councils are putting on that are attracting people.

2. Membership reports from conferences

Joan Williams announced that she needs all councils to send her a roster of attendees from their events, so that when people call her for verification of their membership, if a council has been slow to submit names to Precision, she can at least know when/how they think they "signed up" for membership. Carole LeCren asked where the procedure is, because she looked for it in the policies and didn't find it. Discussion ensued. Carole LeCren suggested listing the procedure for sending the roster of attendees at council events to Joan Williams. Carole LeCren suggested creating a new link on the CATE website:

under CATEweb > Board > Documents & Policies > Procedures

Procedures would be the new link. Denise Mikkonen suggested simply updating the policies, which are our working procedures. The policy (3.1) will be reviewed in the standing committees. Mary Adler asked about how to submit student teacher "members." Joan will announce the procedure for how to do that after her committee meets.

2. Numbers

Joan Williams thinks the numbers will be higher after all the councils submit their event attendees.

3. Brochures

She has extra brochures with her this weekend.

G. Convention Coordinator

1. Gratitude

Michelle thanked Jan for the wonderful work she is doing.

2. CATE 2016

A. Registration

As of 36 hours ago, we have 160 people registered, the highest number so far at this time of the year (in the past couple of years). Michelle shared how she will calculate how many programs to order.

B. Consider area of interest 2-3 hours

All council board members need to help out with some aspect of the convention for 2-3 hours.

C. Council sponsorships

Michelle dislikes that she needs to ask councils to help, but this year, corporate sponsors are choosing to throw their own receptions instead of donating for continental break-

To Do/Actions to Take
Before the
Next Board Meeting:

All: Turn in your
reimbursement forms
and receipts.

Council Presidents:
Tell the registrars of
your events to send
a roster of attendees
(especially those who
are renewing member-
ships or are becoming
new members, to Joan,
so she can answer
questions when some-
one asks if they are a
member.

fasts. Pearson will be holding a reception on Friday night (with open bar); she thinks it may affect attendance at the Friday night event.

D. Rooming commitments requested

Michelle sent around a clipboard to sign up for rooming, because at the convention she is in charge of board member rooms instead of the vice president.

3. Groups 360

Michelle will pass off the duty of looking for future convention sites to Katie at Groups 360. She got proposals for CATE 2019 in northern California within a week.

4. Contract for Curtin (convention decorator)

ACTION ITEM: To renew the contract with Curtin for 2017-2020. Moved by Berry, seconded by Hockensmith/McAninch. Discussion ensued. Passed.

5. Other

CWP Reception and Distinguished Service Award Reception will be on Thursday, which was intended to free up time on Friday evening for councils to have local council receptions. But now Pearson is having a Friday night reception. Saturday is the President's Reception. So, what can we do to create time for time for council receptions? Discussion ensued. Nancy Himel shared a backstory from NCTE concerning Pearson, which may have inspired Pearson to offer to hold this reception, which Nancy had suggested as a good thing for those teachers who may want to attend a reception with hors d'oeuvres. More discussion ensued, and will continue in the standing committee, looking into the idea of putting table signs out for councils either at the Pearson cocktail reception or at one of the super sessions in the morning. Michelle also shared a few more things that she will bring up in her committee.

BREAK 10:55-11:10 AM

H. Convention Chair

1. Updates on CATE 2016

Jan Stallones visited district offices to advertise the CATE convention. As a communications major, her goal has been to get the word out as effectively as possible. She found that the people who are in charge of getting the professional development money out to the teachers are the people to talk to. Once she explained "what company she was" (she found herself explaining that CATE was not a publisher or a union)—it turned out that what appealed to them was that we are featuring authors of literary non-fiction—that's the hole that they need for professional development. They were also excited about the interdisciplinary sessions, and about next year's tech focus. She also succeeded in getting the CATE convention posted on the CDE website. She got us listed on the online "blasts" of several county offices of education. Her husband, who is involved with CSU, has taken flyers to every presentation he has done. The EAP coordinator at Cal Poly put the flyers in every ERWC folder. She has also targeted private schools in the convention area. Jan also shared her experiences with getting donations for the conventions. There are 86 sessions featuring 107 presenters (currently). She has invited particular presenters to hit the popular topics: Nancy Brynelson, the author of the California Framework, and Michelle Herzog (she's the Carol Jago of social studies). Giving Two Minutes for CATE a new face, perhaps a video version, is another idea. Jan Stallones has found that she had to explain who CATE is—we are not a vendor. We are a teacher-run, non-profit, teacher-supported organization--we are the premier boots-on-the-ground teacher-resource for ELA in the state. She shared that branding ourselves is extremely important.

VI. Report of Liaisons

A. CTA (online)

B. CWP (online)

C. CLRP (not available)

D. *California English* (online)

E. CCC (Common Core Consultant)

Bill Younglove said there is a 30+ page summary of the 1000+ pages of the framework. He has asked everyone at every place he has gone if anyone has downloaded the framework; at the Yosemite Conference he met only one person who has. He shared that there are two more “launches” of the framework in January 29 in LA and April 25 in Santa Clara. He has the overview of the vignettes, which he finds valuable. Another thing that is great are the snapshots. He thinks the vignettes and snapshots will help teachers write lessons. Materials have been made available by the state for adoptions that are common core-aligned. An educational summit (January 20) in Sacramento will concentrate on professional development. This may be the place to find out how to utilize the funding that is coming available. Scorers are needed for the summative assessments for CAASPP. [Denise shared that some districts are also volunteering to test drive interim assessments; she is going to learn to hand score assessments on January 13.] Besides the \$500 million that the governor has signed for professional development, there is a \$50 million federal grant for four states—on college and career teaching ideas. Testing will be reduced as a result of the ESSA (Every Student Succeeds Act) which is 1000+ pages long.

VII. Report by CATE Council Representatives

A. Capitol (Dunstan) (online)

B. Central (Dillon) (online)

C. Fresno (Schulz) (absent)

D. Greater San Diego (Ugalde) (online)

Additionally, to help brand CATE, ask speakers like Jago, Gallagher, to tell their “followers” that they belong to their local professional organization (CATE) and why they belong.

E. Kern (Flachmann) (online)

F. Redwood (Chapman/Williams) (online)

Gini Wozny is running the local council, but due to difficulties getting away, Joan Williams or Bob Chapman will be subbing for her at board meetings. Bob will be at the CATE convention, (and will also be co-chairing AV.)

G. Southland (Lockwood) (online)

H. TUCATE (Surabian) (online)

I. Upper (Cole) (online)

Discussion about amending the agenda:

1:00-2:45 First round of committee meetings

3:00-4:45 Second round of committee meetings

Move reports to Sunday.

LUNCH & White Elephant Gift Exchange 12:00-1:00 PM

1:00-2:45 PM

VIII. Standing Committee Meetings (Round One)

A. Executive Finance: Patrick Keough, Michelle Berry, Carole LeCren, Jan Stallones, Greg Johnson, Denise Mikkonen, Liz McAninch, Janina Schulz (absent), Susan Dillon (absent), Trevor Guina, Kathy Nichols, Jan Stallones, Nancy Himel (visitor), Mary Adler

B. Publications: Jeannine Ugalde, Bill Younglove, Angus Dunstan, Jill Hamilton-Bunch, Marina Santos (absent: Carol Jago, Jayne Marlink, Kristy Orona-Ramirez, Courtney Lockwood)

C. Membership: Joan Williams, Gina Cole, Kim Flachmann, Richard Hockensmith, Debra Martinez (absent), Carol Surabian, Carmen Carrillo, Aileen Allison-Zarea (absent)

3:00-4:30 PM

IX. Standing Committee Meetings (Round Two)

A. Policy/Censorship: Angus Dunstan, Jill-Hamilton-Bunch, Gina Cole, Carole LeCren, Bill Younglove, Patrick Keough, Sue Sommer (absent: Carol Jago, Jayne Marlink, Debra Martinez, Kristy Orona-Ramirez, Courtney Lockwood)

B. Convention Coordinating: Michelle Berry, Jan Stallones, Trevor Guina, Greg Johnson, Nancy Himel, Liz McAninch, Denise Mikkonen, Kathy Nichols, Marina Santos (absent: Janina Schulz, Susan Dillon)

C. Leadership: Carol Surabian, Gina Cole, Kim Flachmann, Richard Hockensmith, Jeannine Ugalde, Joan Williams, Mary Adler, Carmen Carrillo, (Janina Schulz: absent)

4:45 PM

X. Announcements

Denise Mikkonen asked committees to be ready to report out tomorrow morning. She asked Jeannine Ugalde to share what we are doing at CSLA (California School Library Association): Denise asked GSDCTE to promote CATE at CSLA, and Jeannine will be manning a table at their convention, and two members of the GSDCTE board (Carole LeCren and Carol Battle) will be presenting at the CSLA convention in San Diego in February, two weeks before our convention.

The meeting will start at 8:30 AM tomorrow.

Sunday, December 6, 2015

Present: Denise Mikkonen, Liz McAninch, Michelle Berry, Joan Williams, Nancy Himel (guest), Richard Hockensmith, Carol Surabian, Sue Sommer, Gina Cole, Mary Adler, Kim Flachmann, Jill Hamilton-Bunch, Greg Johnson, Carmen Carrillo, Patrick Keough, Jeannine Ugalde, Carole LeCren, Angus Dunstan, Jan Stallones, Kathy Nichols, Marina Santos, Bill Younglove, Trevor Guina

I. Call to Order

Meeting was called to order at 8:34 AM. Trevor Guina announced how to get out of the hotel parking lot with the hotel key.

II. Report from Council President's Meeting

Carol Surabian reported that their one concern is coordinating all dates. She gave the example of the due date for the CATE Creative Writing Contest, and of the date notifying the CATE award nominees. She reported that they also went extensively through the President's

Handbook and will send a revised edition to be posted on CATEweb. As a side note, she says the Oxford comma is trending.

To Do/Actions to Take Before the Next Board Meeting:

III. Reports from Round One Standing Committees

A. Executive Finance: Patrick Keough, Michelle Berry, Carole LeCren, Jan Stallones, Greg Johnson, Denise Mikkonen, Liz McAninch, Janina Schulz (absent), Susan Dillon (absent), Trevor Guina, Kathy Nichols, Jan Stallones, Nancy Himel (visitor), Mary Adler

1. 2015/2016 Budget

Discussion ensued about the management of the Fristrom/Henke scholarship funds. The Fristrom scholarship will be a line item, and the Henke scholarship will be a separate line item. It is relatively easy to determine how much is left in the Fristrom scholarship, but it is more difficult to go back to the Henke spending (which originally was donated to CATE for a different purpose). The committee established two line items, with \$6000 (minus the registrations that have already been rewarded) and \$3000, respectively.

Greg: Establish the two line items for the Henke and the Fristrom scholarship.

2. Convention Budget

Discussion ensued about how to give the honorarium/stipend to the lead presenter. The money will come from the presenter honorarium line item in the convention budget. Michelle Berry complimented Nancy Himel on her ability to raise money; since she has gotten a sponsor for the bags, Michelle suggests moving the \$500 in that line from bags to CWP reception, which will increase it to \$1000. Greg Johnson pointed out that the profit from the last CWP pre-con is still on the books. We need to remit the profit (around \$4000+) to CWP. We get a percentage of the profit (close to 20%). Can we use our portion of the profits from last year's CWP pre-con towards the CWP reception? Discussion ensued about how to run the CWP reception and the DSA award dinner. Michelle will ask Katie Nguyen and Tim Dewar to help with putting together some kind of media presentation for the Saturday night banquet. Michelle will also ask Jayne's son (who lives in LA) to come (perhaps perform) at the CWP reception. Another possibility for the CWP reception: a poem cut into strips and handed to reception attendees for them to "recite" at an announced time during the reception, like a verbal flash mob.

Michelle: Follow through with designing the CWP and DSA receptions/dinner.

3. Review Policies 1.1-1.4

The only update is to change the date at the end to 12/18.

4. Revision to Treasurer Position

We discussed dividing the treasurer position into two co-treasurer positions, because it is a huge job for one person. Mary Adler has volunteered to do the paperwork, while Greg Johnson is willing to work with the electronic side of treasurer.

ACTION ITEM: To appoint a co-treasurer, Mary Adler, to work with Greg Johnson. Moved by Keough, seconded by McAninch.

For the next board meeting, revise the policies for treasurer duties.

Greg and Mary: Coordinate and create a policy to be presented at the next board meeting for guidelines/functions for co-treasurers.

Denise Mikkonen asked about creating a code (like she uses when she registers for a race) that can be used in Americart for online registrations, a one-off code for free/complimentary registrations. Michelle Berry will look into it with Cindy Conlin.

Michelle: Ask Cindy about the possibility of a "code" for free registrations.

B. Publications: Jeannine Ugalde, Bill Younglove, Angus Dunstan, Jill Hamilton-Bunch, Marina Santos (absent: Carol Jago, Jayne Marlink, Kristy Orona-Ramirez, Courtney Lockwood)

1. CATE Writing Contest Winners:

Grade 3-4 : 2 entries; neither of quality to bring forward as a CATE winner

Grade 5-6: Charlotte Kearns, 6th grade – Central Council

Grade 7-8: Skyler Wu, 8th grade – San Diego

Grade 9-10: Richard Chung, 10th grade – Southland (needs structural organization assistance before publishing; Jill Hamilton-Bunch volunteered to work with him.)

Grade 11-12: Sydney Fix, 12th grade – Southland

College: One entry, not worthy of publication

2. Update on FB and Twitter

CATE FB is updated regularly. CATE Twitter is updated via CATE FB.

3. CATE Professional Writing Contest Update

Bill Younglove raised concerns about last year’s judging of the professional writing contest. Several submissions were received yet only a first place was rewarded – no second place because the majority of the committee did not feel that any other entry was worthy enough. Bill questions the process or protocol that allowed only one entry to be recognized. Olga (who runs this contest) feels similarly. Additionally, we request that all entrants receive a response thanking them for their participation. In this way they are confident their writing was received and selected—or not. We recommend the Publications committee create a letter for this purpose.

4. Review Policy 6.1-6.7

This committee was not able to address this policy. We look forward to adding this to our agenda for our next meeting. Denise Mikkonen asked Jeannine Ugalde and Carole LeCren to work up a draft of a revision to those policies in order to present them at the next board meeting, time allowing.

ACTION ITEM: To extend Policies 6.1-6.7. Moved by Dunstan, seconded by Ugalde. Passed.

C. Membership: Joan Williams, Gina Cole, Kim Flachmann, Richard Hockensmith, Debra Martinez (absent), Carol Surabian, Carmen Carrillo, Aileen Allison-Zarea (absent)
Membership Committee

1. Council Ribbons

Membership chair inventory indicates that we need to order some additional council ribbons. The membership chair will order them, and individual councils will be asked to reimburse the cost. Discussion ensued about purchasing award winner ribbons and other alternate ribbons, oriented horizontally.

2. Info Cards

The cards, which we set out at the booth and on tables during events, have generated some new council leaders, so we will continue them. We plan to do a bit of a re-design and will have a drawing for a gift for those cards that are submitted to the CATE booth prior to close of exhibit hall. It is really important that local councils contact the people who turn in the cards.

3. Gifts

Discussion was lengthy regarding gifts. We will give away the remainder of the luggage tags, possibly order more of them, and investigate the cost of pencils or other low cost items.

4. \$5 Pre-Member

We worked on a specific policy statement that we could include in the membership policies to clarify what we mean by pre-members, who maintains the list, where the money goes, and how we will use the list and money. The concept behind a pre-member is to invite people who are considering going into teaching English as a career.

5. Online Renewals

Some current issues need to be worked out. People are receiving multiple reminders, 4-5 at a time, which is not good. Joan is working with Precision and Cindy Conlin to work out the bugs. Please let her know if you have any problems with receipt of reminder emails or letters.

6. Postcard/Bookmarks for 2017 will be ready for the convention, thanks to Kathy, Car-

To Do/Actions to Take Before the Next Board Meeting:

Jill: Help the winner of the Grade 9-10 level to edit his piece.

Jeannine, Jill, Denise (mentioned later in the minutes): Coordinate creating a “thank you for your submission” letter for those who submit but do not place in a CATE writing contest.

Jeannine and Carole: Get together to revise Policies 6.1-6.7 to present them at the next board meeting.

Joan: Draft an idea/policy to address the concept of “pre-members.”

ole, and Susan.

7. For Sale Items

Committee members are investigating a variety of ideas. We all decided that we do not want to have anything bulky that becomes a storage issue, but we might find something else like the CATE pins that we used to sell.

8. Free Memberships

We are including a revision to policy that addresses this issue. Basically, we want to clarify that someone must pay for every membership, even “free” ones.

9. Policy Revisions

ACTION ITEM: To revise Policy 4 as presented. Moved by Williams, seconded by Dunstan. Passed.

ACTION ITEM: To revise Policy 3 as presented. Moved by Williams, seconded by Surabian. Passed.

ACTION ITEM: To add Policy 3.8 about Pre-Members as presented. Moved by Williams, seconded by Hockensmith. Passed.

ACTION ITEM: To add Policy 3.9 about Membership Reporting for Conferences as presented. Moved by Williams, seconded by Surabian/McAninch. Passed.

IV. Reports from Round Two Standing Committees

A. Policy/Censorship: Angus Dunstan, Jill-Hamilton-Bunch, Gina Cole, Carole LeCren, Bill Younglove, Patrick Keough, Sue Sommer (absent: Carol Jago, Jayne Marlink, Debra Martinez, Kristy Orona-Ramirez, Courtney Lockwood)

1. Legislative Update/State Initiatives

A. Biliteracy/Bilingual-A New Initiative

Bill Younglove gave a legislative update. He attended a presentation by Senator Tony Mendoza on immersion, which has been the only way to learn second language since Prop. 227 was passed in 1998. Senator Ricardo Lara is going to sponsor a bill (SB 1174 Multilingual Education Act) that will initiate a ballot item in 2016, will make bilingual education available. Do we want to support/write a resolution about this bill? Jill Hamilton-Bunch (for whom biliteracy is a specialty) was concerned about the availability of qualified bilingual/biliterate teachers. Discussion ensued about the necessity of being multilingual in a global community. Patrick Keough asked if this opens the door for more dual immersion programs as well as reinstating bilingual programs. Angus Dunstan said that we could look further into the details of the bill, with Jill Hamilton-Bunch’s help, to develop a resolution to discuss by the next meeting. Carole LeCren mentioned that she found the title of the presentation that Bill attended interesting: the presentation’s title: Biliteracy and Effective Learning Strategies in an Internationalized California.

B. Bill Younglove shared that Janet Napolitano, president of the University of California, wrote a letter (dated November 24, 2015) that states they will have spaces for all qualified students, but Bill Younglove says that there has been an admission from the UC that there will not be enough slots for qualified incoming students at any campus (not necessarily the campus of their choice), because out-of-state and international students who enroll, or because of the new way to tap students by comparing them to their rank in their own high school, instead of their overall qualifications; in other words, are they in the top 9% of their own school? The Master Plan may be obsolete, or the UC may be campaigning for more funding from the state. This issue may inspire a resolution.

2. CATE Resolutions (Hamilton-Bunch)

She wants a contact person from each council who may have interest in writing resolutions. Punky Fristrom submitted a draft of a resolution commending a new program at Harvard that

To Do/Actions to Take Before the Next Board Meeting:

All: Let Joan know of any specific instances when members have received multiple renewal notices.

Carole: Finish the CATE 2017 logo design and get it approved by Kathy and Susan. Then design a bookmark or postcard to use for advertising CATE 2017 at CATE 2016.

Angus/Jill: Work on a resolution about supporting SB 1174.

All: Consider writing a resolution about the inability of all qualified graduating seniors to attend UC.

Council Presidents: Send Jill the name/contact information for the person on your local council board (or council member) who will be your council’s resolution “chair.”

encourages strong students to become teachers, and urges California universities to develop similar programs. Discussion ensued about how to encourage highly qualified students to become teachers. Jill Hamilton-Bunch shared that her university, Point Loma Nazarene University, has a similar program where they go into underclassmen courses during the junior year to encourage students to take an education foundations class, in order to encourage them to think about going into teaching. The committee discussed the question of salaries, social security, TFA, and the teacher shortage. What makes someone want to hang around in the trenches for thirty years? Angus Dunstan said when he first started in the Writing Project that his attendees said this was the first time they felt that they had been treated as professionals. He said this isn't rocket science; what works is to have programs that respect teachers professionally, and pay them accordingly. Angus may write a resolution that reflects this philosophy. Discussion continued about whether Punky's resolution should be revised. Angus asked, if you took the money that Harvard is putting into a program like this, simply ask yourself, what would have worked to keep the good teachers at your school? Carole shared that she could have kept the "good ones" if 1) the new teachers could stay beyond leave-term contracts; and 2) young teachers could afford to live in the area. The committee concluded that they want to revise/rework Punky's resolution to include additional teacher retention issues.

3. Policy Updates

The policy numbers assigned to this standing committee were previously updated.

ACTION ITEM: To update Policies 8.8-8.10 changes that were made at the September board meeting. Moved by Berry, seconded by Johnson. McAninch will provide those changes to LeCren. Passed.

B. Convention Coordinating: Michelle Berry, Jan Stallones, Trevor Guina, Greg Johnson, Nancy Himel, Liz McAninch, Denise Mikkonen, Kathy Nichols, Marina Santos (absent: Janina Schulz, Susan Dillon)

1. CATE 2016

A. Jan will pursue discount tickets for Disneyland for Wednesday and Thursday evenings, and Sunday afternoon.

B. This year online programs will be piloted in conjunction with printed programs.

C. Nancy reported that the hall is filling up. Bags are coming from Pearson, lanyards from EMC.

D. The proposals that Groups360 received in response to the RFPs for CATE 2019 were discussed.

ACTION ITEM: To sign the contract recommended by Group 360 prior to December 31 with the Hyatt Regency San Francisco Airport for the CATE 2019 Convention. Moved by Berry, seconded by McAninch. Passed.

ACTION ITEM: To ask Group 360 to pursue CATE 2020 and future board meetings. Moved by Berry, seconded by Hockensmith. Passed.

E. Sponsorships received so far include \$1,000 from SCTE, \$1,000 from Stenhouse, \$300 from PermaBound for President's reception. We look forward to the remaining councils to augment costs for continental breakfasts and receptions, especially.

F. Giveaways for brunch and business meeting: still waiting to hear from hotel about comp room. Jan will ask South Coast Plaza for donation gift. If these don't pan out, we will give a convention registration for 2017.

G. LCD projectors to be lent to CATE for convention for use by workshop presenters (need 9):

- Nancy (for Bill and EH)
- Jan
- Mary (her session)

To Do/Actions to Take Before the Next Board Meeting:

Angus: Work on a revision of Punky's proposed resolution.

Liz: Provide Carole with the previously updated changes to Policies 8.8-8.10.

Carole: Post those changes.

Michelle: Make sure the proposed contract for CATE 2019 is signed.

Nancy, Jan, Mary, and Marina: Remember to bring your LCD projectors (and power cords) for CATE 2016.

- Marina will bring 2
- H. We still need people from Bay Area to assist in driving boxes of CYRM books to convention. Sue Sommer volunteered, but we need at least one more person.
- I. Events of Interest to the Board will be done by Berry. The volunteer sign-up sheet will arrive in email late January, and again at Thursday Board meeting.
- J. Carole will again create the President’s reception invites (for Board, speaker, DSA, local committee, special guests).
- K. Final AV counts for bids – Workshop presenters, main speakers, EH workshop, special activities. Should be prepared by next week and go out for bid.
- L. Pre-con meeting will be held at hotel Wednesday at 4PM w/hotel staff and key folk: Jan, Michelle, AV, Greg, Denise, and anyone from the local committee.
- M. Each year Carole provides “needs for printed program” which will be addressed by those who are required between.
- N. In place of the traditional Two Minutes for CATE, Marina Santos and Kathy Nichols agreed to manage “Overheard at CATE.” They will rove the halls and get spontaneous testimonials from attendees each day; these will be shown at meals instead of a formal podium Two Minutes for CATE speech.
- O. We need a Southland or San Diego person to chair the meals decoration committee to design centerpieces which reflect the speaker’s sensibilities.
2. CATE 2017
Kathy Nichols and Susan Dillon shared the final version of the theme: Text and Tech – Blending Tradition with Innovation. Logo has been started and major speakers are being discussed.
3. Yosemite Conference Debriefing
Yosemite conference had 77 attendees, Debra Dean on syntax, Pam Allyn sponsored by Pearson, was GREAT – a primary person, but captivated everyone. A hike was embedded as part of the experience of rejuvenation.
4. Other
A discussion inspired by a conversation with former Board member Cheryl Hogue Smith took place regarding TYCA (a community college professional organization) and CATE (Cheryl Smith) regarding a CWP-like partnership. Because CATE no longer is concerned with filling the room block with our own attendees, and because of the registration fee issue, unless this is done just like CWP with independent pre-con or package, we cannot presently entertain joining forces for the upcoming contracted conventions.

C. Leadership: Carol Surabian, Gina Cole, Kim Flachmann, Richard Hockensmith, Jeannine Ugalde, Joan Williams, Mary Adler, Carmen Carrillo, (Janina Schulz: absent)

1. Slate of Officers for the Upcoming Election

President: Denise Mikkonen

Vice President: Jill Hamilton-Bunch

MAL Elementary: Patrick Keough

MAL Secondary: Sue Sommer

Liz McAninch reminded all candidates to send her information: a bio/short candidate statement, and a photograph.

2. Other Issues

The committee encourage councils to seek out alternate education location teachers (such as charter, continuation, private) to attend events, etc. They suggest putting a “face” to CATE by putting photos and bios on CATEweb. They also recommend that councils use social media to advertise what they do. They also suggest having a One Book, One CATE selection, based on a book by one of our major speakers/authors, and at future conventions to have a round-

To Do/Actions to Take Before the Next Board Meeting:

Sue: Coordinate with Michelle about driving the CYRM books down.

Carole: Design the President’s Reception invitations.

Jan and Michelle: Finish the AV bids.

Marina and Kathy: Prepare to create the new “Overheard at CATE” videos.

Denise, Jill, Patrick, Sue: Don’t forget to send Liz a photo and candidate statement.

table book club discussion prior to the author speaking.

3. Policy Updates

ACTION ITEM: To rewrite Policy 8.11 as presented. Moved by Surabian, seconded by Sommer. Passed.

ACTION ITEM: To rewrite Policy 8.12 as presented. Moved by Surabian, seconded by Sommer. Passed.

V. Old Business

Bill Younglove recommended as a good read: *50 Myths & Lies That Threaten America's Public Schools* by David C. Berliner and Gene V. Glass.

Joan Williams will send a list of last year's convention attendees to local councils so the councils can target them for participation in local events.

VI. New Business

ACTION ITEM: To accept the following awardees for CATE Classroom Excellence, CATE Award of Merit, and CATE Distinguished Service Award for the CATE 2016 Convention.

Moved by McAninch, seconded by Williams. Passed.

Schedule for Awards at Convention (Classroom Excellence and Awards of Merit):

- Friday lunch: Southland, Fresno
- Friday dinner: Redwood, Kern, and Upper
- Saturday lunch: Central and TUCATE
- Saturday dinner: DSA
- Sunday brunch: Capitol and San Diego

VII. Announcements

Bill Younglove shared that we have a special award, first awarded to after Theodore Geisel award based on career achievement, last given in 2009. The Special Award that CATE had created/given out 18 times since 1976 was first awarded to Theodore Geisel (but is not named after him). The Award has had a couple/three different names (e.g., Career Achievement Award), depending upon the honor being bestowed. Bill brought it up, in large part because it is an award that we have not given out since 2009 (Pam Munoz Ryan)--and, like Punky, he thinks giving such awards is one of the best things we do (i.e., honoring our own). He bets most of us could name 1-2 people right off the top of our heads who are deserving of The Special Award. He also shared a magazine cover with the headline: WHO DOESN'T LOVE CATE? (of course, it was about Cate Blanchett!)

Sue Sommer thanks everyone who gave treats and cards.

Jill Hamilton-Bunch and Denise Mikkonen will forward a template letter intended for creative writing submitters, thanking them for their entries (not the winners) to the Publications Chair to use.

VIII. Adjournment

ACTION ITEM: To adjourn. Moved by Williams, seconded by Johnson at 11:24 AM.