

## BOARD OF DIRECTORS MEETING

February 14, 2002

Marriott Hotel, Oakland

The meeting was called to order at 9:05 A.M. by President Aaron Spain. Other members in attendance included *Member at Large* Kathy Allen, *Central Representative* Michelle Berry, *GSDCTE Representative*, Oscar Browne, *Member at Large* Bob Chapman, *Capitol Representative* Angus Dunstan, *Treasurer* Anne Fristrom, *Convention Coordinator* Punky Fristrom, *Upper Representative* Teisha Hase, *Secretary* Carleen Hemric, *Vice President* Cheryl Joseph, *Resolutions Chair* Jim Kliegl, *Member at Large* Olga Kokino, *FACET Representative* Janeen Langenheim, *CATE 2003 Chair* Carole LeCren, *Past President* Robin Luby, *Policy/Legislative Chair* Don Mayfield, *Member at Large* Akiko Morimoto, *Southland Representative* Maureen Rippee, *Member at Large* Anna Roseboro, *Membership Chair and CATE 2002 Co-Chair* Linda Stockton, *TUCATE Representative* Carol Surabian, *CATE 2002 Co-Chair* Lorraine Tracey, *Redwood Representative* Cheryl White, and *Member at Large* Bill Younglove. Absent: *California Department of Education Representative* Beth Brennehan, *CALIFORNIA ENGLISH Editor* Carol Jago, *Kern Representative* Claudia Keith, and *Member at Large* Joan Williams.

**Berry moved and Langenheim seconded the approval of the agenda. MOTION PASSED.**

**Luby moved and Jordan seconded the approval of the December 1 and 2, 2001 minutes. MOTION PASSED.**

### REPORTS OF OFFICERS

PRESIDENT - Spain reported that the issue of a contribution to victims of 9/11 needed to be revisited. **Roseboro moved and Langenheim seconded that CATE donate \$5000 to the New York Teachers Union for use by language arts teachers affected by the 9/11 tragedy. MOTION PASSED.**

**Dunstan moved White seconded that we rescind our December motion concerning the gift to New York City schools. MOTION PASSED.**

A California coordinator for the NCTE Achievement Awards in Writing is still needed.

PAST PRESIDENT - Luby noted that applications for certain NCTE awards are due May 1: the Leadership Development Award, the High School Teacher of Excellence Award, the Teachers for the Dream Award, the Intellectual Freedom Award, the Affiliate Journal Award, the Affiliate Newsletter Award, the Affiliate Multicultural Award, the Affiliate Web Site Award, and the Affiliate Excellence Award.

Upcoming NCTE events include the Spring Conference in Portland March 7-9, 2002; CCCC March 7-9, 2002, in Chicago; NCTE 2002 - Atlanta; NCTE 2003 - San Francisco; NCTE 2004 - Indianapolis; NCTE 2005 - Pittsburgh, and NCTE 2006 - Nashville.

**Morimoto moved and Stockton seconded to ratify the nomination of Jesse Perry for the Distinguished Service Award. MOTION PASSED.**

Luby announced the names of the winners who will be receiving awards at the various meal functions and the candidates for CATE office: President - Anna Roseboro, Vice President - Akiko Morimoto, Member at Large College - Lorraine Tracey, Member at Large Middle School - Lorraine Garcia, and Member at Large Unspecified - Cheryl Joseph and William Younglove. The deadline for the candidates to submit photos and statements will be February 23. Ballots will be mailed as soon after the convention as membership rolls are updated, and ballots will be due by April 30.

With Board authorization Past President Luby convened a telephonic conference to consider timelines and logistics of the Awards process. A policy change was proposed and will be considered by the Leadership Committee.

VICE PRESIDENT - Joseph noted that the May Board meeting will be held May 18-19 at the Marquis in Palm Springs. She suggests that the Board continue to work with Helms-Briscoe. Their service is prompt and efficient, and the coordinator researches sites and presents options for Board meetings within our budget.

COUNCIL REPRESENTATIVES PRESIDENT - Hase reported that the council representatives had met last evening. She said that some presidents felt that many elementary teachers felt underserved by the organization.

She noted that Capitol, Upper, Central, and Redwood had plans for a regional conference in Napa in April, 2003.

SECRETARY - Hemric reminded Board members to submit directory updates and that copies of the President's Handbook, Greater San Diego's By-laws, and Policies were available.

TREASURER - A. Fristrom reported a checking account balance of \$96,725.14, a Savings Account 1 balance of \$51,036.56, a Savings Account 2 balance of \$39,928.08, a Memorial CD balance of \$12,053.34, a Marilyn Kahl Memorial CD balance of \$7,583.96, a Vanguard GNMA portfolio of \$114,882.05, a Vanguard Index Trust of \$25,213.62 and a Vanguard Value Index Fund of \$21,277.23.

MEMBERSHIP CHAIR - Stockton reported that current membership totals are Capitol -123, Central - 767, Fresno - 50, Kern - 36, Redwood - 23, San Diego -357, Southland -58, TUCATE - 33, Upper - 43, Libraries - 28, Out-of-state - 21, and Comps - 3 for a total of 2081.

The 2002 convention memberships have not yet been processed. Forty-eight half-price memberships have been processed since August 31. New membership brochures are available advertising CATE 2003 in Palm Springs.

Dunstan volunteered to be in charge of the Membership Booth during the convention. Board members will be asked to volunteer for two-hour shifts.

The CATE electronic Literary Map created by Don Mayfield will be on display at the Membership Booth where items and books will also be sold.

CONVENTION COORDINATOR - All is ready for CATE 2002 thanks to Co-Chairs Stockton and Tracey as well as their key committee members. Board responsibilities include the Exhibitors' Reception, the New Teachers Reception, the Council Caucuses, the President's Reception, and the Annual Business meeting. Board members should also sign up for help in the registration area, distribute invitations and give thanks to exhibitors, attend meal functions and sit at reserved tables, work in the CATE Booth, and meet in the Hospitality Suite when members of the individual councils are being honored.

Books for new teachers and gifts for exhibitors will be collected.

CALIFORNIA DEPARTMENT OF EDUCATION REPORT - Breneman reported through Mayfield that the State Board of Education had adopted the Curriculum Commission's recommendations of two K-6 basic programs with an ELD component: Houghton Mifflin and SRA/McGraw Hill and four Basic 6-8 programs, four basic 6-8 programs, and six 4-8 reading intervention programs. Instructional Materials funding may be spent on these materials as well as on the Annotated List of AB 2519.

AB466 provides \$110 million of local assistance funding for staff development linked to standards based instructional materials in mathematics and reading.

California received a Reading Excellence Act grant award of \$60 million for fiscal years 2000-2003 to teach every child to read by third grade. Ninety-five per cent of the funding must go to professional development, instructional materials, early intervention, family literacy, and tutorial assistance for K-3 students with reading difficulties.

Approximately \$10,000,000 has been awarded to 40 districts for the implementation and expansion of the Academic Tutoring Partnership program.

This year's reauthorization of the Elementary Secondary Act, Reading First, is designed to help states and local education agencies use scientifically based reading research to implement comprehensive reading instruction in kindergarten through third grade.

CDE received funding for another year for Support for Secondary Schools in Reading (SSSR) with an extra \$3,000,000 to expand the program from grades 7-12 to 4-12. Regional grantees use the funding for professional development in reading with a focus on at-risk students. New initiatives in the program this year include increasingly multi-faceted efforts to help schools create comprehensive schoolwide literacy programs. The Literacy for All Networks this month features Hoover High School in San Diego and Reedley High School in Reedley.

The Recommended Literature K-12 List is now available on the CDE website ([www.cde.ca.gov/ci/literature](http://www.cde.ca.gov/ci/literature)). A Science/Mathematics Literature List is under construction.

Senate Bill 233 reauthorizes the STAR program and expresses the intent of the Legislature that the standards-based California Standards Tests be given greater emphasis in the future. After 2002 the Board must select a new norm-referenced test and develop the standards-aligned test in English Language Arts using the current augmented format.

The governor signed AB1609 removing the option for ninth graders to take the CAHSEE.

The Governor's Certificated Staff Performance Incentive Awards Program has been eliminated in this year's budget cuts.

The 2000 National Assessment of Educational Progress (NAEP) revealed that California's 4th and 8th graders did not perform as well in science as most of their counterparts across the country.

**POLICY/CENSORSHIP** - Mayfield noted that CDE's recently adopted reading programs for the entire state rely on explicitly teaching phonetic skills.

CDE provided an update of the problems experienced with the CELDT. Proposals include suspending the written essay and story retelling test items during the Fall 2002 annual assessment.

**LEGISLATIVE REPORT** - Zaragoza-Diaz noted that the Legislature's first order of business was to address the state's budget deficit of \$12 billion. Staff development funding will be hit in the budget cuts.

Little new legislation has been proposed, and the last days for bills to be introduced by Legislators is February 22, 2002.

Members of the Senate and Assembly Education Committees remain the same.

Six companies submitted intents to bid on the STAR contracts for 2003-2005. March 11 is the final day for submission. The contractor will be announced on April 24.

All publishers of instructional materials are required to submit standard map templates listing all grade level standards in each content area exactly as written and numbered in each of the four content areas as approved by the State Board.

Committees met from 11:00 until 12:00 when the group recessed for lunch.

Following lunch the Resolutions Committee presented the first draft of their proposed resolutions for Board comment and suggestions.

## REPORTS OF LIAISONS

**CALIFORNIA ENGLISH** - Jago reported online that with the state adoption in process, **CALIFORNIA ENGLISH** has become a much sought after vehicle for publishers to reach teachers with several taking out full page color ads for multiple issues. Reaction is solicited for the suggestion of Kylene Beers, editor of *Voices in the Middle*, for a nationwide theme of "Comprehension" for the fall 2004 issue.

Future issue themes will be April 2002 (deadline - February 15) Accelerating Achievement; June 2002 (deadline - April 15) Latino literature; September 2002 (deadline - July 15) Collaborating for Results.

Carole LeCren's mother's art will be featured in the next issue.

CYRM LIAISON Tracey noted that the latest CYRM representative, Peggy Clifford, had attended the last CYRM meeting. The new nominees have been announced and are posted on the Web.

CATE WEBMASTER L.Jordan in his on-line report provided a chart of the usage of CATEWeb. He suggested that the bookstore be discontinued since it receives little use. He will be taking photographs during CATE 2002 to be posted on CATEWeb as photo journal of the speakers, meetings, workshops, entertainment, and other activities.

CATENet -Burke reported online that CATENet has been busy lately as new issues around reading programs and state tests arise. Attempts have been made to extend the conversation into new relevant areas such as writing.

CAPITOL - Dunstan reported that Capitol was cooperating with Central, Redwood, and Upper in the Spring 2003 Regional Conference in Napa.

CENTRAL - Berry reported on-line that Central is inordinately proud of Lorraine Tracey, Linda Stockton, and their committee chairs for the outstanding job they have done with CATE 2002.

Exciting upcoming events include the CSC Spring Conference with Miles Myers March 15-17. Two members of the Central Board are being sent to the NCTE Spring Conference in Portland. The Awards Brunch on April 20 at the Doubletree Hotel in Burlingame will honor the student winners of the NCTE and CATE writing contest and herald teachers who exemplify classroom excellence and professionalism. With Redwood, Upper, and Capitol Councils, Central is planning the April 2003 regional conference in Napa.

Central still seeks a Chair recommendation for NCTE 2003 in San Francisco.

The difficulty of serving such a large area will be addressed at the next CATE Board meeting.

FACET - Langenheim reported online that FACET has grown to 92 members. All FACET Board members attended the Yosemite Conference.

GREATER SAN DIEGO - Browne reported online that GSDCTE has established a collaborative working project with the San Diego Public Library to present the world premiere of the Masterpiece Theatre presentation of *Almost a Woman* by Esmeralda Santiago on April 17, 2002, at the Lyceum Theater in downtown San Diego. High school students will be invited to view the film and talk to the producers Marian Rees and Associates. Teachers who register will receive an advance curriculum guide and a free copy of the book while supplies last.

From the Ides of March to St. Patrick's Day GSDCTE will host the annual Lake Arrowhead retreat.

KERN - no report

REDWOOD - White reported that she had been recruiting elementary and college students. She requested funding for a special membership recruiting event. **Berry moved and Luby seconded that CATE contribute \$800 to Redwood's membership recruiting event with Schlain. MOTION PASSED.**

SOUTHLAND - Rippee reported that Southland had cooperated in the Conference of the Living Tree at the Mission Inn in Riverside. The Victorian Tea honoring NCTE Achievement in Writing

winners will be held in March. The Spring Conference will be held at the Latin American Museum of Art. The October 19 fall conference in El Cerritos will feature Kate Kinsella.

TUCATE - Surabian reported that two new members had come from TUCATE through the membership incentive program. The council is currently planning the annual WIT conference, a writing conference for students.

UPPER - Hase reported that Upper will also participate in the Spring 2002 Conference in Napa.

### COMMITTEE REPORTS

POLICY/CENSORSHIP (Mayfield, chair: Chapman, Kokino, Luby, Spain, and Younglove) The committee recommended dissemination of the HumRoo report to the membership through CATENet to prompt discussion.

The committee will gather information about present credentialing requirements, especially the length and extent of requirements of the Intern Program.

The committee recommended that CATE encourage legislators to reauthorize continued funding of SB1882.

**Mayfield moved and Chapman seconded to authorize Kliegl to attempt to start a resolutions process with the CCCO organization. MOTION PASSED.**

PUBLICATIONS (Chapman, chair; Browne, Dunstan, Kokino, Mayfield, Nitschke, Surabian, Williams, and Younglove.) Burke's absence is noted.

The Barnes and Noble bookstore is inactive.

The new procedure for Topica list serv is that hitting "reply" will get an individual, and "reply all" will go to all Topica members. E-mail boxes should be monitored. Bumping once from Topica will cause the member to be disconnected, and Jordan will need to reconnect. The calendar is skimpy, and all presidents are encouraged to submit dates for meetings and activities. Submit reports by topics, and Larry will pick them up.

The group discussed how a K-3 focus would affect *CALIFORNIA ENGLISH*.

Mayfield will do a *CommuniCATE* issue in response to the HumRRO report on CAHSEE.

Mayfield has done a stellar job with the literary map which is on CATEWeb with 100 California authors and active links. On display at the CATE Booth, it is a work in progress.

Kokino reported that the Professional Writing Contest flyers are ready and will be distributed at meals. Someone is needed to deliver these flyers on Saturday and Sunday.

The local deadline for the CATE Writing Contest is March 1 with a maximum of seven first place winners from each council sent to CATE by April 1. Chapman will report to council coordinators by April 15 an accounting of what he has received.

MEMBERSHIP (Stockton, chair; Hase, Allen, Ellis, White, Browne, Morimoto, and Roseboro) - The Membership Booth is totally staffed for the Convention. The membership renewal form has been changed, and the membership cards need a format change. The entire membership form will be revamped, perhaps using four colors and glossy stock. The one-half price membership will again be offered.

**Stockton moved and Allen seconded to allow each council representative to bring one person to one of the next three Board Meetings with money not to exceed \$5000 to come from the membership line. MOTION PASSED**

LEADERSHIP DEVELOPMENT/LIAISONS - (Berry, Acting Chair, Browne, Hase, Langenheim, Rippee, Surabian, White) While it should be brought up for discussion each spring, the committee feels the "expense and time/energy/benefit ratio of the Leadership Conference is minimal. We prefer this year's model of supporting potential leaders coming to CATE with registration reimbursement. We should know by May how successful this new move has been.

The Leadership Committee definitely appreciates the intent/purpose of making the Distinguished Service Award less secretive and the decision made earlier. Some editing needs to be done to the new policy, and it will be ready for final approval at the May meeting.

For Board office recruitment, the committee suggests publication or advertisement on CATEWeb of the expectations/job descriptions of CATE Board positions.

CONVENTION COORDINATING - (P. Fristrom, chair; Allen, Ellis, A. Fristrom, Hemric, Jordan, Le Cren, Morimoto, Roseboro, Stockton, and Tracey) The group discussed CATE 2002 and thanked Stockton and Tracey. **P.Fristrom moved and Roseboro seconded approval of the renewal of the Exhibits Manager Contract with the Kaw Company for 2003. MOTION PASSED.** Julia Gottesman or Jan Burke will be invited to the May Board meeting in Palm Springs to discuss with the Board additional booth ideas.

**P. Fristrom moved and Luby seconded approval of the renewal of a three year contract with Curtin Exposition Services. MOTION PASSED.**

EXECUTIVE/FINANCE (Joseph, chair, A. Fristrom, P. Fristrom, Hemric, Kliegl, Luby, Morimoto, Spain, and Dunstan) \$1000 has been paid to the Marquis in Palm Springs for the May Board meeting. The Advisory telephonic conference expenses run about \$75 as opposed to the \$600-\$1100 expense for face to face meetings. The committee discussed providing a financial incentive for the CATE President to purchase time off from his/her regular job, clerical help, etc. to be acquired through a proposal presented in September as to how the money would be used. A policy will be developed and presented to the Board at the May meeting.

The committee solicits ideas for recruiting younger candidates.

The Resolutions Committee returned to present the revised resolutions.

**Karpowicz moved and Luby seconded Board Resolution 1: Commendation to the Convention Committee. MOTION PASSED.**

**McBride moved and Le Cren seconded the approval of Resolution 1 - Class Size Reduction. MOTION PASSED.**

**Drione moved and Dunstan seconded the approval of Resolution 2 - Multiple Measures of Student Performance. MOTION PASSED.**

**McBride moved and Chapman seconded the approval of Resolution 3 - Limit Testing Time. MOTION FAILED.**

**Silva Delfino moved and Hase seconded the approval of Resolution 4 - Norm Referenced Tests. MOTION PASSED.**

**Enmark moved and Dunstan seconded the approval of Resolution 5 - A Balanced Approach to Reading Instruction. MOTION PASSED.**

#### NEW BUSINESS

Akiko Morimoto and Charleen Silva Delfino will be recommended to NCTE as co-chairs of the NCTE Convention in San Francisco in 2003. NCTE makes the nomination.

P. Fristrom reported for Scott that 1247 people had registered for the convention.

**Chapman moved and Browne seconded that the meeting adjourn at 5:45 P.M.**

Respectfully submitted,

Carleen Hemric, Secretary