

Board of Directors' Meeting
March 6, 2008
Long Beach Hyatt Regency Hotel
200 South Pine Avenue
Long Beach, CA 90802

The meeting was called to order at 8:33 A.M. by President Michelle Berry. She welcomed Resolution Committee members from the councils: Karen Brown (Upper), Blair Campbell (FACET), Joan Fleetwood (CCTE), Jill Hamilton-Bunch (Kern), Lisa Ledri-Aguilar (SCTE), Tim McGlasson (TUCATE) , and Joanne Moore (Redwood).

Member-at-Large Kathy Allen
CATENet Moderator Jim Burke
SCTE Representative Carmen Carillo
Resolutions Chair Kathleen Cecil
Member-at-Large Bob Chapman
Member-at-Large Carole Clarke
CSDCTE Representative Carrie Danielson
Vice President Charleen Delfino
Member-at-Large Susan Dillon
CCTE Representative Angus Dunstan
Treasurer Anne Fristrom
Convention Consultant Kermeen Fristrom
CDE Liaison Mary Anne Goodwin
Member-at-Large Tish Griggs
Convention Coordinator Teisha Hase
CATE Chair 2008 Nancy Himel
Member-at-Large Richard Hockensmith

California English Editor Carol Jago
Member-at-Large Susan Karpowicz
Kern Representative Barbi Lapp
CTA Liaison Debra Martinez
CCCTE Representative Liz McAninch
Upper Representative Shelly Medford
CYRM Liaison JoAnne Mitchell
Past President Maureen Rippee
Redwood Representative Anne Sahlberg
Member-at-Large Cheryl Hogue Smith
TUCATE Representative Carol Surabian
Secretary Lorraine Tracey
Membership Chair Joan Williams
CATE Webmaster Jeff Wilson
CCCC Liaison Bill Younglove
Policy Analyst Martha Zaragoza-Diaz

Absent: FACET Representative Cathy Cirimele, CWP Liaison Jayne Marlink

McAninch moved and Delfino seconded the approval of the December board minutes. MOTION CARRIED.

Karpowicz moved and Dunstan seconded that the agenda be approved. MOTION CARRIED.

PRESIDENT:

Berry commended TUCATE, Kern, and Sacramento Councils for reviving their boards and membership.

The Resolutions Committee was dismissed to carry on their work.

Letters were sent to the Los Angeles and Long Beach area legislators and award winners. Meetings had been held with Jeff Wilson and Tammie Harvey in person and online. Berry thanked McAninch and Delfino for serving with her. Berry has compiled the Annual Board report.

All award winners will be in attendance except for three: Wyland's assistant who will accept the Achievement Award for him; the Virginia Reid Scholarship winner, Elizabeth Keenan, from FACET and Louise Hering, the Upper Classroom Excellence winner. Sandra Rogers, an award winner, will be surprised when all four of her grown children arrive from Boston and San Francisco, and administrators and colleagues arrive from Long Beach Unified School District.

Kylene Beers, NCTE's President-Elect, will be joining us this weekend. She will give a ten-minute welcome.

The website design is going well. There are a few pages left to load onto the homepage. Harvey and Wilson are working on the webpage and busy with the exhibit hall responsibilities. For webpage see http://www.cateweb.org/__newsite/index.htm.

Kudos to Dunstan whose legislative/policy CATENet postings gleaned from several sources have been insightful and beneficial; the advisory board for another productive planning phone call; Himel for her

incredible creativity, diligence and flexibility and Hase's talents in negotiating the best deal and managing the multi-tasking inherent in this kind of venture; Cecil, for being on top of CATE's resolution process.

Berry attended the CYRM meeting in Sacramento along with presidents of the other sponsoring organizations. The process for selecting books was interesting.

P. Fristrom distributed bylaw amendments to Council Presidents. Extra copies will be available at the Sunday Business Meeting.

VICE PRESIDENT: Report is ONLINE.

Advisory Board minutes were posted online.

Delfino reported that all board reports that she had received were posted.

Requested that "board report" be listed on the subject line.

Attended the Curriculum and Instructional Materials Committee and reported there may be a delay in selecting instructional material.

Delfino indicated that the costs have gone up and we have a limited budget so the site for the MAY board meeting will be the Hilton-Santa Clara.

PAST PRESIDENT: Report is ONLINE.

For the 2008 CATE Elections members can vote one of three ways. It will begin at the Annual Business Meeting and online via CATEweb. The slate of candidates and ballots for the election will also be published in the March issue of *California English*.

As of the December 2007 Board meeting the candidates are:

President:	Robert Chapman
Vice President:	Charleen Delfino
Member-at-Large, Middle	Karen Brown
Member-at-Large, Unspecified	Carol Clarke
	Carrie Danielson
Member-at-Large, College	Cheryl Hogue Smith
Council Representatives	Angus Dunstan (Capitol)
	Liz McAninch (Central)
	Tish Griggs (Fresno)
	Barbi Lapp (Kern)
	Anne Sahlberg (Redwood)
	Ron Lauderbach (San Diego)
	Carmen Carillo (Southland)
	Carol Surabian (Tulare)
	Shelly Medford (Upper)

Additional nominations may be made by the CATE Board or by an individual via petition containing at least 15 signatures of CATE members. Individuals can submit their petitions and declare their candidacy up until two minutes before the beginning of the Annual Business Meeting on March 9, 2008 in Long Beach. All candidates will be given the opportunity to make a brief statement at the meeting. Candidates' photos (digital) as well as written statements (100 word maximum) should be submitted to the Past President as soon as possible, but no later than immediately after the business meeting. Statements might include the candidates' educational philosophies, and the reasons they wish to serve on the CATE Board. A local committee will be formed to count votes taken at the business meeting, online, and by mail. The results will be submitted to the CATE Board for approval at the May meeting. Each member is entitled to one vote for the candidates of their choice. See CATE By-Laws Sections 6:18-22 for details.

Rippee reported the 2008 CATE Awardees to be presented with awards in Long Beach include:

CATE Distinguished Service Award Akiko Morimoto

Awards for Classroom Excellence

Martin Brandt (Central): Independence High School, San Jose

Kathee Godfrey (FACET): CSU Fresno

Louise Hering (Upper): Ishii Hills Middle School, Oroville

Cindy Neelands (TUCATE): Tulare Union High School, Tulare

Sandra Rogers (SCTE): CSULB, Long Beach

Dr. Laurie Stowell (CSDCTE): CSU San Marcos

Nader Twal (SCTE): Millikan High School, Long Beach
Award of Merit
Wyland (SCTE): Laguna Beach
Kerry Blum, Barnes Tennis Center, San Diego (GSDCTE): Virginia Reid Award
Virginia Reid Award
Elizabeth Keenan (FACET): Cesar Chavez Elementary School, Madera

NCTE Liaison Report: The NCTE Annual Convention, “Because Shift Happens: Teaching in the Twenty-First Century” will be held on November 20-23, 2008 in San Antonio, Texas. CATE NCTE 2008 delegates will be approved at the May Board Meeting.

The NCTE Annual Convention was held on November 15-18, 2007 in New York City. A resolution entitled, “Strengthening Teacher Knowledge of Lesbian, Gay, Bisexual, and transgender (LGBT) Issues” was approved. A detailed explanation of the resolutions approved at the Business Meeting can be read by going to HYPERLINK <http://www.ncte.org/about/over/nty/resol/126091.htm>.

The CATE Board applauds the formation and accomplishments of the NCTE Task Force to Advance and Support Members of Color. During the 2007 annual convention the executive board approved the recommendations made by the task force which includes a new award entitled the NCTE Early Career Educator of Color Leadership Award which will be given for the first time in 2008. Its purpose is to support early career (first five years in a paid teaching position) teachers of color who are willing to take part in a three-day summer leadership development conference that helps prepare them to carry out a group or individual leadership project in literacy education.

The task force has worked diligently on the four-part charge issued by the NCTE executive committee. The charges are:

- Analyze the current NCTE structures intended to involve and support educators of color by looking at recruitment, retention, and advancement of members of color within NCTE
- Provide an evaluation of NCTE practices as they affect members of color
- Recommend changes in current structures and programs, or in the creation of new structures and programs needed to support members of color
- Identify successful practices used by other similar organizations to recruit, actively involve, retain, and provide avenues for leadership for people of color.

Rippe recommends that the Leadership Committee put the report of the NCTE Task Force to Advance and Support Members of Color on their May agenda for discussion and to make recommendations to the board on how CATE can support members of color and encourage diversity in our leadership.

NCTE Awards: Nominations for the NCTE awards such as Intellectual Freedom, Leadership Development, Award for Classroom Excellence, Multicultural Teacher of the Dream, and Early Career Educator of Color Leadership Award will be discussed and approved at the February meeting in committees. The NCTE deadline for submission is May 1, 2008.

NCTE Elections: On February 1, 2008, NCTE candidates for the 2008 election were announced. CATE is pleased to support the candidacy of its California candidates and urges all CATE members who also belong to NCTE to participate in this year’s election. Ballots will be mailed to members in April, and completed ballots must be returned to NCTE by June 1, 2008.

SECRETARY: Report is ONLINE.

Tracey announced that the board directory will be circulated for editing.

Tracey also announced that updated policies are available.

TREASURER:

Checking Account Balance	\$ 62,402.07
Memorial CD	\$ 11,020.61
Marilyn Kahl Memorial CD	\$ 5,470.21
Marilyn Kahl #2 CD	\$ 11,328.71
Vanguard GNMA Portfolio	\$153,871.60
Vanguard Index Trust	\$ 32,839.17

Money Market Savings Balance \$ 3,246.71

MEMBERSHIP: Report is ONLINE.

CONVENTION COORDINATOR:

Hase expressed her thanks to Nancy Himel and the local committee for all their assistance in putting on the Long Beach Convention.

Board ribbons were distributed as well as council ribbons and award winner ribbons.

Invitations to the exhibitor reception were distributed for board members to deliver personally to the exhibitors.

Hase reported that the room block was met and thanked Burke for posting information on CATENet.

Hase requested that the board stop by to thank Jeff Wilson for the exhibits and ads which were acquired for the Convention.

The state's fiscal issues caused concern for the Convention. However, 888 were registered as of this meeting. The meal count is less than last year.

Invitations to the President's reception were distributed.

2009: The first site visit to the Marriott will be in two weeks.

2013: South Lake Tahoe was to have a site available, however due to the slow construction it will not be available in 2013 but perhaps 2015.

Fax Machine: Use of this machine was held off and when it was decided to hook it up, there was no power cord. Hase will look into purchasing a cord.

2008 CONVENTION CHAIR:

Himel reported that everything seems to be going really well. Board members are requested to volunteer at the presenter check in. Bags have been stuffed. Evaluation forms are lavender. Shakespeare presenter has offered to donate Shakespeare lesson plans on his website. Authors have books to sell at the Coffee House Strand as well as in the exhibit area. The Peace Corp is exhibiting with us this year. Thank you to Bob Chapman. New Teacher Reception will be in Shoreline A and B.

2009 CONVENTION CHAIRS:

Delfino and McAninch reported the theme of the 2009 Convention is "Voices at the Epicenter of Change." Speakers confirmed are Taylor Mali and Gail Tsukiyama. An announcement was made that Cheryl Hogue-Smith would be the program chair.

PRESIDENT OF PRESIDENTS: Responsibilities for the convention were discussed.

REPORT OF LIAISONS

California Department of Education: Report is ONLINE.

CYRM: Report is ONLINE.

CWP: California has more sites than any other state. The Board is encouraged to call legislators to encourage continuing the sponsorship of the Writing Projects. Thank you to CWP for sponsoring the pre-convention.

CLRP: Not much is new to report at this time.

California English: Report is ONLINE

CATEweb: No report.

CATENet: CATENet has seen steady traffic and substantial postings in the last couple months. It is difficult to tell the number of new sign ups as it is all automated through the server provider. Also, there is the problem of junk mail addresses in the server list—thousands of them, generated by various spam programs. Burke cannot keep up with cleaning these out and has resolved to leave them alone as they do not appear to hurt anything and do not affect either the service or the cost.

CCCC: Younglove reported Dunstan attended the last meeting. Speakers included Scott Hill (Undersecretary of Education), Gerry Shelton, representing Assembly-member Gene Mullin, Chair, Assembly Education Committee, Melinda Melendez, representing Senator Gloria Romero, Senate Majority Leader and a report was given by Jim Omlid (California Business Education Association). A brief business meeting ended the session.

CTA: Martinez gave the key points to the Governor's proposed state budget dated January 18, 2008 and shared The Education Coalition's vision of "What does a \$4.8 billion cut to California public schools look like?"

Policy Analyst: On page 5 of Zaragoza-Dias's report were the Governor's proposed budget cuts.

An alternative proposal was a balanced budget with proposed cuts as opposed to across the board cuts. Predictions are there will be no budget until July. There has been less legislation this year; ones that have fiscal costs to them are not being submitted.

There are two reports on educational excellence: one from the Governor and one from O'Connell on districts with Program Improvement. There are four categories: Intensive, Moderate, Light, and Other. 150 districts may be added to the list. The Board of Education is to take action next week.

The California Board of Education has elected new members. All members are now in place. The State Superintendent gave a report on the state of education with categories of recommendations. "Closing the Achievement Gap. Report of Superintendent Jack O'Connell's California P-16 Council" can be obtained by going to this link: [HYPERLINK](http://www.cde.ca.gov/eo/in/pc/documents/yr08ctagrpt022.pdf)

<http://www.cde.ca.gov/eo/in/pc/documents/yr08ctagrpt022.pdf>.

RESOLUTIONS COMMITTEE

The Resolutions Committee gave the first reading of seven resolutions. Five of the resolutions were read and the Board reacted with comments and suggestions.

The board recessed for lunch at 12:30 P.M.

The board reconvened at 1:30 P.M.

The Resolutions Committee continued with the reading of the resolutions. They returned to reconvene their meeting session to rewrite the resolutions.

COUNCIL REPORTS

Capitol Council: Report is ONLINE.

Central Council: Report is ONLINE.

FACET Council: Report is ONLINE

Greater San Diego Council: Report is ONLINE.

Kern Council: Report is ONLINE.

Redwood Council: Report is ONLINE.

Southland Council: Report is ONLINE.

TUCATE Council: Report is ONLINE.

Upper Council: Report is ONLINE.

STANDING COMMITTEE REPORTS

Policy/Censorship - DUNSTAN, Burke, Carillo, Cecil, Danielson, Goodwin, Jago, Martinez, Marlink, Sahlberg, Zaragoza-Diaz

Zaragoza-Diaz's Legislative Analysts' report took up most of the time. Budget uncertainty means there will be no new educational initiatives this year. There will be planning for future reforms including student data tracking, dropout rates, etc.

The failure of Proposition 93 will lead to leadership changes: Deryl Steinberg in the Senate and Karen Bass in the Assembly. The State Board of Education is now at full strength with three newly re-appointed members. Although there has been no serious talk of suspending Proposition 98 yet, the Governor's talk of 10% across the board cuts is troubling.

Textbook adoption may be delayed as a cost-cutting measure.

The State Board will soon be taking action on the Governor's and Superintendent's plans for dealing with Program Improvement schools.

Convention Coordinating - HASE, Berry, Delfino, Dillon, A. Fristrom, P. Fristrom, Himel, Hockensmith, McAninch, Hogue Smith, Tracey

Himel and her local committee are commended on getting lots of local contributions to be given away during the convention, and on a fabulous job in general.

Jeff and Shauney Wilson are commended for doing an excellent job selling booth space this year. The hall was sold out again, and space in overflow areas was sold.

There continued to be a disconnect between CYRM and CATE regarding arrangements for the speaker for hotel and flights. Himel contacted the author's publisher herself and found out arrival/departure dates, etc. It is suggested that 2009 chairs be proactive and assume the responsibility for this.

Delfino and McAninch reported the selection of the theme for CATE 2009: Voices from the Epicenter of Change. Two speakers are confirmed: Gail Sukiyama and Tayler Mali. The Santa Clara Convention and Visitors Bureau and the Santa Clara Marriott sent door prizes to be given away to promote CATE 2009. \$119 room rate for attendees next year 25 staff rooms at 50% off the convention rate (\$59.50) is a real benefit to CATE. Publicity ideas for 2009 were discussed.

Jeff Wilson will be contacted regarding changing the online registration form to better reflect the paper form. It is costly to design a more detailed one so we are using a "boiler plate" form, but Jeff may have ideas of how to stay within budget and have more details. Paypal is an option that will be considered.

In May a chair for 2010 will be confirmed.

It was decided that for every \$1000 sponsorship, one commercial presentation fee (\$300) will be waived. Therefore, a company that donated \$10,000 could have up to ten commercial presentations at no charge. Exhibitors do not need to register for the convention since they have a badge prepared by Jeff Wilson, but exhibitors who do not sponsor at least \$1000, will need to pay the \$300 commercial presentation fee if they wish to present.

CATE needs to budget for a computer for the coordinator. The laptop hinge is broken, and is not able to be repaired, since the bulk of the use of the coordinator's personal computer has been CATE business since 2005, it appears to be a valid CATE expense. As long as the laptop continues to function, it will be used, but when it needs to be replaced, it is requested that CATE replace it.

Executive/Finance – DELFINO, Berry, Dunstan, A. Fristrom, P. Fristrom, Hase, Goodwin, Marlink, Rippee, Hogue Smith, Zaragoza-Diaz

At the September 2008 Board Meeting, the Board will select the NCTE Teacher of Excellence Award winner from among CATE's 2008 Teacher of Excellence Award winners. Council presidents will provide documentation supporting their candidate.

Delfino moved and Dunstan seconded that CATE's nominee to the NCTE High School Teacher of Excellence be taken from CATE's Teacher of Excellence Award winners. MOTION CARRIED

Leadership – SURABIAN, Allen, Chapman, Cirimele, Clake, Griggs, Lapp, Karpowicz, Medford, Williams

A big shout out of "Thank you" to Hase for securing the council ribbons. The committee hopes to see everyone with a ribbon. Ribbons were provided to various members of each council to distribute and will also be available at the membership booth.

CATE Leadership Cards are to be placed on the tables at the Friday morning, Friday luncheon and Saturday morning sessions. Mention will be made at the sessions and members will be encouraged to complete the forms. The completed forms may be left on the table or returned to the membership booth, by 3:00 P.M. on Saturday. A drawing will be held at the Annual Business meeting for a bicycle.

There is a full slate of officers for this year's election. Looking to next year, using the Leadership cards, it is hoped that local councils will have new board members and encourage some current local board members to step up to the state level.

The NCTE Task Force to Advance and Support Members of Color has initiated a summer leadership retreat and scholarship for those early-career members of color. NCTE has asked for nominations for that award. Rippee took the lead and has brought forward the name of Lovelyn Marquez-Prueher as our nominee.

Surabian moved and Karpowicz seconded the nomination of Lovelyn Marquez-Prueher as CATE's nominee for the NCTE Early Career Educator of Color Leadership Award. MOTION CARRIED.

Surabian moved and Clarke seconded the nomination of Karen Brown for NCTE Teacher Leadership award and to support her with \$300.00. MOTION CARRIED.

Karpowicz moved and Clarke seconded that the Leadership Committee be given the authority to nominate the NCTE High School Teacher of Excellence from CATE's previous year's winners of Teacher of Excellence Award. MOTION CARRIED.

Publications – McANINCH, Burke, Carrillo, Cecil, Chapman, Clarke, Dillon, Himel, Jago, Sahlberg, Younglove

CATE Writing contest winners will be published in the summer issue of *California English*. The Publications Committee will draft the prompt for next year's contest at the May meeting. Sahlberg will continue as the State CATE Writing Contest Coordinator for 2008.

NCTE State Coordinators are busy. Promising Young Writers Coordinator Peggy Clifford has orchestrated the reading of the 2008 entries. Entries for Achievement Award in Writing candidates are due in April and reading will begin in May. Charles Schaefer is coordinating the evaluation of the entries in the California Literary Magazine category.

Committee member Younglove will ask Olga Kokinko if she will continue as coordinator of CATE's Professional Writing Contest. Jago has ideas for a prompt based on CATE 2009 theme. The deadline for entries is August 31, 2008.

Jago has submitted the "My Space/Your Space" issue of *California English* to NCTE for its Affiliate Journal Award. CE has garnered recognition from NCTE for the past two years. Jago announced "Teaching in War and Peace" as the theme for the June issue of *California English*. The September issue features Expository Writing/Best Practices.

A discussion of the new website led to the following observations: The new website is easier to navigate; the new website looks cleaner; the colors are strong and appealing.

McAninch added that the pictures will be changed on a regular basis, reflecting the activities of CATE and its constituents.

The Publications Committee makes the following budget recommendations: CATE continue to support the Webmaster's salary; CATE support five issues of *California English* (Jago commented that ad revenue has increased); CATE support the Professional Writing Contest; CATE continue its support of CATENet. Burke indicated that his present stipend is acceptable.

Burke expressed concern that the day will come when all the spam addresses implode; there will be too many addresses in the server. CATENet remains open to all views and rarely censors or edits.

Membership - Williams, Danielson, Griggs, Hockensmith, Karpowica, Martinez, Medford, Surabian, Tracey

Plans for meeting with membership chairs on Friday. Williams had asked presidents of the councils to give her the names of membership chairs. Needed to know who to invite. Meeting to be in Membership Booth during exhibit time—2:00 p.m. on Friday.

CATE membership booth plans. Williams will get power in the booth. Hockensmith will check with Himel for PowerPoint projector. Williams will be there at opening of exhibits. Clarke has baskets for potential leadership cards, bookmark pens, and candy. Also included in the booth will be a poster that identifies the councils along with the map of councils. Old copies of *California English* will be available for distribution and Lucinda pins will be available for sale. The use of the Lucinda pin money will be decided in May. Also sold will be tee shirts that have the convention logo on them. Membership brochures also will be distributed.

Continued problems addressed. We seem to have corrected most of the bad addresses. The next issue that we need to work on correcting is e-mails. Hockensmith wants another way to communicate electronically, i.e. CATEweb/CATENet. Some membership information is still not communicated to Precision for those who have joined at a workshop. Members complain because they go to a new event and cannot register as members when they've already paid.

Power Point presentation ready. Danielson has a few minor things to add. Additional photos are always needed. A screen will be in the booth.

Williams feels the email reminders might be more effective than paper reminders. Membership will be looking into how to bring this about—perhaps through Precision. Perhaps creating a template with a link.

Hockensmith is working on a grant for electronic equipment. Would love to have an internet connection in the booth. Another priority would be to find out from Precision how much it would cost to do electronic reminders in addition to paper reminders.

Danielson asked if we ever had a first-timers session at the convention. We discussed this possibility and when we might be able to do it. We will bring it up again in May.

We should get more people registered with CATENet. This could encourage memberships. Perhaps Burke could create something on what CATENet is, how to get on it and publish this in *California English* and post it visibly on CATEweb's homepage. (This discussion stems from some who had difficulty signing on.)

A future idea for committee is to post on CATEweb under membership category. Why join/benefits/testimonials to put faces to the organization to make the reasons to be a part of CATE more personal

RESOLUTIONS COMMITTEE

A second reading of the six proposed resolutions was given. The committee will prepare dissemination of the proposed resolutions at the council breakfasts and the Sunday business meeting.

Cecil moved and Dunstan seconded accepting Resolution #1 – Commendation of the Convention Committee. MOTION CARRIED.

Cecil moved and Clarke seconded accepting resolution #2 - Teacher Professional Development. MOTION CARRIED.

Delfino moved and McAninch seconded accepting Resolution #3 - CAHSEE Test Questions and Essay Prompts. MOTION CARRIED.

Medford moved and Delfino second accepting Resolution #4 – CST Test Questions for all grades and Essay Prompts (4th and 7th grades). MOTION CARRIED.

Clarke moved and Karpowicz seconded accepting Resolution #5 – Grading of Writing on State-wide Standardized Tests. MOTION CARRIED.

Karpowicz moved and Danielson seconded accepting Resolution #6 – 21st Century Literature. MOTION CARRIED.

Clarke moved and McAninch seconded accepting Resolution #7 – Support for Journalism Teachers. MOTION CARRIED.

There was no old or new business.

Announcements:

Delfino moved and Clarke seconded that Berry announce in her letter in the *California English*, CATEweb and CATENet the names of CATE members running for NCTE office and to encourage members to vote. MOTION CARRIED.

Hockensmith moved and McAninch seconded that a motion in the accepted minutes of the December board meeting should be corrected. It reads: That CATE offer a lifetime membership in the amount of \$250. The Motion should read: That CATE offer a lifetime membership for retired teachers in the amount of \$125. MOTION CARRIED.

Chapman moved and Dillon seconded that the meeting be adjourned. MOTION CARRIED.

Meeting was adjourned at 5:53.

Next meeting will be May 3-4, 2008 at the Hilton-Santa Clara.

Respectfully submitted,

Lorraine K. Tracey