

CATE Board Minutes
May 3-4, 2014
Doubletree Hotel
San Jose, California

Present: Michelle Berry, Bob Chapman, Carrie Danielson, Charleen Delfino, Susan Dillon, Angus Dunstan, Bill Foreman, Anne Fristrom, Punky Fristrom, Trevor Guina, Jill Hamilton-Bunch, Nancy Himel, Richard Hockensmith, Greg Johnson, Carole LeCren, Courtney Lockwood, Liz McAninch, Denise Mikkonen, Kristy Orona-Ramirez, Meghan Schimmel, Pam Stark, Carol Surabian, Joan Williams, Bill Younglove

Absent: Kim Flachmann, Carol Jago, Jim, Kliegl, Jayne Marlink, Debra Martinez

I. Call to Order: 8:35

II. Motion by Delfino/Chapman to accept consent docket. **A. Fristrom requested that approval of the minutes be removed from the Consent Docket (approval of agenda and minutes). Consent docket approved without minutes.**

III. Motion by Berry/Surabian to approve minutes as amended. **The part of the minutes of the February 2014 CATE Board minutes regarding the Treasurer's Report will now read: "a deposit was made" (Santa Clara report) Motion approved.**

IV. President's Report

A. 2014 Convention was successful we will implement some of the new ideas in the next convention.

B. Anne Sahlberg's name has been submitted for NCTE Teacher of Excellence Award.

C. CYRM needs a representative from CATE Board. McAninch will review CATE policies and make a recommendation to the board.

V. Vice President

A. Thanks to Michelle Berry for negotiating a contract with this hotel (Doubletree, San Jose).

B. Joan Williams suggested that the Advisory Board meetings be scheduled in advance along with the CATE Board meetings.

VI. Past President

A. Election results

1. Total of 57 ballots

Forty one voted at the convention, one through the mail, and fifteen online.

2. Election Results:

President: Denise Mikkonen

Vice President: Trevor Guina

Member-at-Large, College: Mary Adler

Member-at-Large, Middle: Kristy Orona-Ramirez

Member-at-Large, Unspecified: Carmen Carrillo

3. **Motion by Delfino/Hockensmith to ratify the election results. Motion approved.**

B. Delfino reported on JCIM- Joint Committee on Instructional Materials

C. English Language Arts Framework--There is a window of opportunity for feedback on the Framework. Also, there is an opportunity to participate in the ELA/ELD Adoption.

D. Organizing for CATE 2015 is underway and the local council is very active and involved. San Jose Teacher Training Program is active in the planning, as well.

VII. Secretary

A. CATE Board minutes were finished and posted

B. CATE 2014 Annual Business Meeting minutes finished and posted

C. Roster updated

D. Business cards available upon request

VIII. Treasurer's Report

Checking Account	4/27/2014	39,053.45
Vanguard GNMA	4/28/2014	59,305.69
Vanguard 500 Index	4/28/2014	52,694.18
		<hr/>
		\$151,053.32

The 2014 Convention was a financial success due to everyone's efforts, particularly Carole LeCren, Nancy Himel, and Michelle Berry.

Greg Johnson will assume the role of CATE Treasurer July 1, 2014.

IX. Membership

A.

CATE MEMBERSHIP REPORT

May 2014

#	COUNCIL	5/12	9/12	11/12	2/13	5/13	9/13	12/13	2/14	5/14	+/-
1	Redwood	29	24	24	25	22	22	31	27	33	+6
2	Upper	12	13	13	7	19	19	23	12	18	+6
3	Capitol	28	32	66	61	82	80	68	61	72	+11
4	Central	207	203	203	168	303	299	326	201	238	+37
5	Fresno	31	32	36	17	27	26	27	20	31	+11
6	TUCATE	16	51	51	47	48	16	17	9	11	+2
7	Kern	78	73	69	34	43	39	46	34	37	+3
8	Southland	470	466	415	189	216	221	234	183	307	+124
9	San Diego	82	81	77	65	63	66	67	66	123	+57
50	Out-of-state	17	16	17	8	12	13	13	8	14	+6
55	Libraries	17	16	15	15	15	15	15	15	15	--
99	Comps	1	1	1	2	2	2	2	1	2	+1

TOTAL 988 1008 987 638 852 818 869 637 901 +264

- B. The convention has successfully added to our membership rosters, primarily in the southern part of the state.
- C. Williams has been putting together a list of email addresses from the convention. She will be working with Amanda at Precision and Cindy Conlin (webmaster) to maintain as accurate a list as possible and will continue to update the rosters.
- D. Williams has current electronic rosters available for board members. Let her know if you would like one.
- E. Membership issues regarding change of address or name have been clarified and corrected.
- F. Ongoing communication with Precision helps to keep our data accurate.
- G. Williams has been communicating with Cindy to get our electronic reminder system operational and will bring more information to the board at the meeting.
- H. Williams will continue to serve as secretary for Redwood Council.

X. 2014 Convention Chair (LeCren)

- A. Carole LeCren wrote a lengthy report about the 2014 Convention.
- B. She has a list of people who said they wanted to be contacted and she will make it available to local councils.
- C. The first six pages of the report are recommendations. She stresses that electronic communication is essential for CATE's future.
- D. Thank you to the CATE Board for being the "face" of CATE.

XI. 2015 Convention Chairs (Delfino-McAninch)

- A. A group of local teachers is energized to help.

- B. Chairs are hoping to organize an interactive general session (Super Session)
- C. Contact has been made to several interesting authors and educators.

XII. Convention Coordinator

- A. Members of the CATE Board toured the hotel and convention area Friday night and will continue to explore the facilities for the 2015 Convention.
- B. Berry attended the California Conference on American Indian Education where Kristy Orona- Ramirez received the Distinguished American Indian Educator of the Year award.
- C. CATE 2014 was very successful thanks in great part to Carole LeCren, Nancy Himel, Cindy Conlin, Anne Fristrom, and Punky Fristrom.
- D. Berry received many comments about the convention and those comments will be reviewed in the Convention Committee.
- E. The contracts up to 2018 are finalized but Berry continues to review them and make sure they are the best they can be.
- F. Requests for Proposals have been sent out, both north and south, for 2019 and 2020. Berry is already doing site visits for these conventions.
- G. CATE 2014 had 433 total registrants. This is down 3.8% from the year before.

XIII. Report of Liaison

- A. CTA (no report)
- B. CWP (no report)
- C. CLRP (online)
- D. *California English* (online)
- E. CCSS

1. Younglove updated the board on May 7th Ed Source/PTA Conference and the value of attending.
2. August 3-7 is the CTA Summer Institute on the Common Core at UCLA (cost is approximately \$395 inclusive)
3. ELA/ELD Framework is in the 60 day review window for the second draft. It will continue until July 1. See Carol Jago's excellent 23 page appendix, including literary resources list.
4. There are ongoing concerns about CCSS/SBAC field testing-age appropriateness, concerns of parents and guardians, and curricular
5. There are ongoing concerns with the use of CCSS assessments (or others) as part of Value-Added Measurements to evaluate teachers.
6. Concerns continue about "robograding" of CCSS assessments versus human scoring as the latter is valued as professional development.

F. CYRM (no report)

XIV. Councils

- A. Capitol (online)
- B. Central (online)
- C. Fresno (online)
- D. Greater San Diego (online)
- E. Kern (online)
- F. Redwood (online)
- G. Southland (online)
- H. TUCATE (online)

I. Upper (online)

XV. Standing Committees

A. Policy and Resolutions

1. CCSS Update:

- a. There could be a resolution written about Value Added.
- b. Discussion of an interesting comparison of professional development model between Orlando and Long Beach.
- c. Discussion of the link between business and Europe in the development of the Common Core.
- d. Discussion of the scoring of standardized tests: 70% "robo scoring," 30% human scoring and costs of scoring performance tasks.
- e. Discussion of the professional development value of group essay scoring.

2. Resolutions

- a. Discussion of the need for a prominent presence for resolutions on any redesign of the website.
- b. The group worked on a resolution about the Value Added Model.
- c. **Motion by Foreman/P. Fristrom to adopt the resolution:**

CATE Board of Directors Resolution Commending

The Choice to Avoid Value-Added Models for Teacher Evaluation

Background:

Many California school districts are adopting Value-Added Models (VAM) as part of their method for evaluating teacher effectiveness. VAM compare the progress a student makes during a given school year in a given teacher's classroom to the progress made by students generally. According to the UCLA Institute for Democracy, Education, and Access (UCLA IDEA), "VAM uses changes in student test scores to determine how much 'value' an individual teacher has 'added' to student growth during the school year." This model generates a statistic that can be used to evaluate and rank teachers, determine teacher compensation, as well as hiring and firing decisions, awards of tenure, and even the closing of schools. While some education leaders consider VAM a "straightforward measure of teacher effectiveness," VAM has been evaluated and found wanting by the American Statistical Association (ASA) and UCLA IDEA.

Resolution:

Whereas the American Statistical Association (ASA) has recommended that Value-Added Models (VAM) not be used for high-stakes evaluation without adequate experimentation and expertise, and ASA has further suggested that the standardized test scores on which VAM is based "do not directly measure potential teacher contribution" to student success, and

Whereas the ASA points out that VAM measures correlation, not causation, which means that "effects...attributed to a teacher may actually be caused by other factors that are not captured in the model," and

Whereas the UCLA Institute for Democracy, Education, and Access (UCLA IDEA) has criticized VAM due to three factors:

- Valid statistical information requires randomized samples. Since students are not placed in teachers' classrooms randomly, a VAM measurement will not be statistically valid;
- Valid empirical studies require the ability to isolate an effect to a single variable. Since students engage with multiple professionals in schools, not just an individual teacher, it is impossible to isolate the effects of a single teacher to a student's progress;
- Valid statistical evaluations must be consistent over time. According to UCLA IDEA, "VAM is relatively unstable over time" with some teachers moving from "most effective" to "least effective" in a single year; and

Whereas VAM is thus neither reliable, nor valid, nor fair, and will adversely affect both the careers of teachers and the education offered by California schools,

Resolved that the California Association of Teachers of English (CATE) oppose the use of Value Added Measurement for the evaluation of teachers in California schools.

Recipients:

- Core Waiver Consortium (see Schimmel)

- CTA
- State Superintendent of Instruction
- UCLA IDEA
- American Statistical Association

Motion approved

3. Budget Priorities

- a. The committee feels that money spent on updating the CATE website and linking all CATE electronic media is a top priority for the budget this year.
- b. Policy and Censorship Committee would like to have a stronger presence on the CATE website including an Advocacy tab, highlighting resolutions and showcasing recognition of those who are in the vanguard of educational reform.

B. Convention Committee

1. Registrar's report highlights

- a. The registrar's final report for CATE 2014 will be sent to all Board members. It includes final counts (attendees, meals, etc.), and recommendations. One clear issue is the 2003 version of Microsoft Access she has been using for registration. It is unstable and no longer protected, meaning personal and financial information is at risk, as is the database, should the program crash. It is imperative that a newer/safer program be purchased and installed.

Motion: Berry/Chapman - CATE hire Burr Chambles to purchase/rebuild the registration and invoice programs, at a fee not to exceed \$550.00 (\$65/hour). This will include time available for trouble-shooting consultation for Cindy to utilize if needed.

Motion approved.

- b. The registrar's 3-year contract expires July 1, 2014. In renegotiation, she has requested an increase in per registrant fee, and a bonus incentive. As a result of consulting with NCTE and some other educational organizations, we have come to make these motions below.

Motion: Berry/Williams – Registrar will be paid \$10 per registrant, not including student teacher volunteers. Motion approved.

Motion: Berry/Delfino - A bonus of 10% of the registrar's fees invoiced (\$10 per registrant) if 95% of the registrants' money due is collected; a bonus of 5% of the invoiced amount if 90-94.99% of the registrants' money due is collected. Motion approved ** See below

- c. The issue of accepting American Express in our online shopping cart was discussed.

Motion: Berry/Dillon - To allow Greg Johnson and Michelle Berry to do further research on the costs of accepting American Express, and make a decision to accept AmEx to shopping cart as long as it doesn't substantially increase the cost of CATE doing credit cards.

2. Chair's report highlights - Carole LeCren asked that we reconsider offering incentive to presenters, or selected presenters, by offering discount on registration. In view of present financial situation, this was declined.

Both she and the exhibits manager would like to make available free wifi to all registrants throughout the breakout rooms and in the exhibit hall. At this point, this is cost-prohibitive, though we anticipate that at some time down the road it may become affordable.

3. Nancy Himel reported that exhibitors are interested in providing an ice cream sundae social, at their cost, and she would like to add the amount of that to their fees. The Board would have to approve a change in fee structure at this meeting. We do not know the cost of this suggestion, so cannot approve it at this time. Further, it is not clear if all exhibitors are willing to pay this additional cost. Instead she will recommend that exhibitors

may wish to sponsor such an event. The decision to do any of this is hinged on finding out from the hotel what the cost would be, versus other ideas, i.e. café express/cash food bar. Michelle will get prices from hotel so these decisions may be reached ASAP so that Nancy may solicit sponsorships to cover the expense. If held, this ice cream event would be Friday afternoon, between lunch and dinner.

4. There was discussion regarding some complaints that came in from both Board members and attendees about the L. Ron Hubbard/Scientology booth in our exhibit hall. Our committee decided that we will not disallow them from returning, and will field complaints as they come in. It is possible that the press attention recently to Scientology may have had some bearing on this year's discomfort with an exhibitor who has come previously to CATE as well as NCTE. There was acceptance of the idea that book sellers/providers would have to be "acceptable" as defined by their ability to be in CA classrooms.

5. Update on CATE 2015

Motion: Berry/McAninch – The committee recommends the following budget lines for CATE 2015:

INCOME

Collect Credit	\$4,000
Exhibits/Program Ads	\$18,000
Preconvention	\$10,000
Sponsors	\$3,000
Registration	\$100,000
TOTAL	\$135,000
From Councils	\$3,000
GRAND TOTAL	\$138,000

EXPENSES

Attrition	0
AV	\$7,000
Bags	\$500
CWP Reception	0
College Credit	\$3,500
Conv. Planning	\$200
Decorations	\$500
Exhibits	
Booth fee	\$0
Commission	\$5,000
Decorators	\$2,500
Hospitality	\$300
Security	\$700
Gifts for local comm..	\$250
Hospitality	\$100
Insurance	0
Mailing/Postage	\$500
Meal Function Cost	\$40,000
Misc.	\$900
Preconvention	\$9,000
Pres. Reception	\$300
Printing/Copying	\$5,500
Registrar's fees/exp	\$7,000
Speakers	\$10,000

Friday Night	\$200
GRAND TOTAL	\$90,000

Motion approved.

Motion: Berry/Chapman – Committee recommends that meals prices for CATE 2015 be raised by \$5 each, and that packages prices are changed to reflect this increase. Motion approved.

Motion: Berry/Williams – Committee recommends that up to 12 reduced registrations be approved for critical local committee members. Motion approved.

****Motion to replace previous Berry/Delfino motion regarding bonus paid to registrar: Berry/LeCren - A bonus of 10% of the registrar’s fees invoiced (\$10 per registrant) if 95% of the registrants have cleared payment by May 1; a bonus of 5% of the invoiced amount if 90-94.9% of the registrants have cleared payments. Motion approved.**

6. Requests for proposals for CATE 2019 and CATE 2020 – The Convention Coordinator has received 8 responses for 2019 and 10 for 2020. At this time only one viable site exists for our needs for 2019. We will continue to seek proposals, and tabled the decision on the 2019 site until the September meeting.

7. Future Board meeting sites – Still in negotiation. Berry will notify incoming VP Guina of results as soon as proposals have been received.

8. **Motion: Berry/Orona-Ramirez – To give Program Chair the Board transportation and rooming allowance afforded to CATE Board members for the convention, but for 3 nights instead of 4 (Thursday-Saturday). Motion approved.**

9. Facebook/Instagram/Twitter - Michelle Berry and Kristy Orona-Ramirez will continue to utilize FB, and will pilot the “Boost” or “Promote” button to spread important CATE news to people not necessarily members of our FB page. Money to pay for these boosts will come from the

Miscellaneous budget line, and will be used, for example, to promote the upcoming convention, featured presenters/speakers, and such.

C. Leadership

1. Offices set to expire in 2015 are Members at Large Unspecified, Small Council, and Secondary. Additionally, the State Membership Chair will also expire. The committee discussed possible candidates to run and will continue working on this at the September board meeting. There being no budget, the committee did not discuss requests for budget. However, it should be remembered that in order to facilitate leadership capacity, board members are encouraged to invite someone being considered for a state leadership position for part of the board meeting. Lunch will be supplied on a Saturday, but overnight stays are not provided unless the council or individual decides to pick it up. Transportation remains on the part of the council or individual.
2. There was a discussion of expectations of members at large. Some of the ideas generated for these positions include “techie” at the convention, support of social media, photography/publicity (such as letters marketing CATE member accomplishments), CYRM liaison, and other organization liaison (EL, Title I, CTA, CUE, to name a few). The committee would also recommend reaching out to librarians to participate in CATE, especially those who are on school sites.
3. The committee was charged with discussing CATE on the Road. One idea was to create a speakers bureau from the membership. Some names mentioned were Carol Jago, Jim Burke, Bill Younglove, Denise Mikkonen, etc. A second thought was to utilize teams of teachers, asking teachers with similar topics to join in their presentations. This could be marketed in a number of ways, including through paper flyers to superintendents and principals, directing them to our website. There were a couple of iterations discussed.
 - a. A speaker (Big name) and 3 follow up sessions
 - b. 4 half-day sessions on a specific topic (no Big name)

Possible topics discussed included:

- a. Literacy in the content areas
- b. EL: either specific or broad topics

c. Academic Language

d. Transitioning into deeper reading (Text complexity)

The committee would suggest creating an Ad Hoc committee from the board members if there is an interest in continuing.

Sunday, May 4, 2014

XVI. Presidents' Report

The Presidents' met briefly and had no important information to report.

XVII. Standing Committees continued

A. Executive Finance

1. The budget priorities depend on any decisions the CATE Board makes about whether to spend money on an update of CATEweb.
2. Brainstorming session about convention and exhibit hall.
3. Vanguard has increased almost \$10,000 since July 1, 2013 so we won't have to use reserves.
4. Anne Fristrom suggests that the official CATE address for *California English* remain at the Fristrom's residence for the time being. She will forward any mail to Greg Johnson.
5. **Motion by Dillon/Dunstan that the Treasurer Greg Johnson, President Denise Mikkonen, and Vice President Trevor Guina be the authorized signers for CATE's account at Chase Bank and Vanguard, that only one signature is necessary and to remove Anne Fristrom, Charleen Delfino and Robert Chapman from those accounts to be completed by July 1, 2013. Motion approved.**

6. Greg Johnson will visit the Fristrom's home and gather all the materials necessary to make the transition to CATE Treasurer.
7. **Motion by Dillon/Chapman to approve Michelle Berry as Convention Coordinator for the coming year. Motion approved.**
8. **Motion by Dillon/Chapman to approve Bill Younglove as Common Core Curriculum Consultant for the coming year. Motion approved.**
9. **Motion by Dillon/LeCren to renew Nancy Himel as Exhibits/Advertising Manager for the coming year. Motion approved.**
10. **Motion by Berry/LeCren that the CATE easels be donated to charity. Motion approved.**

B. Membership

1. Summer/Fall recruitment—The membership committee recommends that local councils and CATE board members use summer months to attend CWP events and connect with summer programs in order to promote membership. In addition, local councils need to make an effort to talk to districts in the fall to discover the identities of new teachers and then arrange events to welcome them to their professional organization, CATE.
2. Review correspondence—The committee worked on the renewal letters. They decided that CATE needs to be in the subject line for all email communications and that we need to offer an “unsubscribe” option as well as a place to correct email addresses. Joan will rework renewal letters and send them electronically to committee members for feedback.
3. The committee will request an additional \$1000 authorization for completion of the electronic reminder system. Cindy Conlin and Precision are working together to put the system into place.

Motion: Williams/Berry asks to be authorized to offer an additional \$1000 (\$800 was already authorized). Motion approved.
4. Student teacher proposal—The committee discussed at last meeting that we would like to gather the names of our local pre-service teachers who would then be email contacts. These contacts would not have membership status and would cost local councils \$5 per name.

Motion by Williams/Berry to approve a local conference fee of \$5 for pre-service teachers to be enrolled on a CATE email list for another year.

5. The membership committee reviewed the cost structure for membership. After a lengthy discussion, we decided to propose an increase in membership dues for 2016. Our fees have not increased for the past 15+ years while costs have continued to increase. The membership chair will put information about the increase in California English and on the website.

Motion by Williams/Dunstan to, at the next CATE Annual Business Meeting, raise the CATE fees to:

1 year membership	\$50.00	(currently \$40)
2 year membership	\$90.00	(currently \$75)
3 year membership	\$135.00	(currently \$110)
Retired membership	\$40.00	(currently \$30)
Student Teacher	\$25.00	(currently \$20)
Lifetime membership	\$300.00	(currently \$250)

Motion approved

- 6, The committee proposes securing table runners with the CATE logo on them to be used at conferences and events where we have an opportunity to represent CATE. These banners would be the responsibility of the membership chair.

Motion by Williams/Berry to purchase of CATE two table runners for cost of up to \$300 for use at meetings and conventions. Motion approved.

Amendment: Motion by LeCren/Berry to amend the pervious motion to say: two or more table runners for the cost

C. Publications

1. CATE Creative Writing Contest 2014-2015

- a. The committee discussed the prompt for the CATE Creative Writing Contest based on the convention theme: Uncommon Connections, and wrote the following:

Write about a time when you made a connection. How was this connection unusual, special, or revealing? How did this connection impact your life? You can write about yourself, someone you know, or a character you create in a poem, essay, or piece of fiction.

- b. The committee discussed changing the length of the requested entries, and the due date. Decided to keep the same due dates. Sent a text to Carol Jago about the constraints of the length of publishing the winners. The current limit is “not to exceed five pages.” The committee did not come to consensus about changing the limit. The committee attempted to contact Carol Jago for her opinion about the effect on *California English*, and she answered that three pages was an outstanding idea. Angus Dunstan (during the presentation of this report) suggested using word count instead page count. Also during the report to the board, another issue was raised—that some council’s award ceremonies ask students to read their winning entries, and the length can be daunting to the audience. Elizabeth McAninch suggested for longer pieces, that the students read excerpts instead.
- c. The committee rewrote the directions for the contest to clarify that the entries must be submitted at the local level: “Entries must be judged in the local council where the teacher’s school is located (see counties below) before they are eligible for statewide consideration. See local contacts below.”
- d. The committee also discussed changing the due dates back to the spring due date that we used to use, and declined changing the dates; however, Bill Younglove pointed out that tying the prompt to the convention theme, while a good idea, means that by the time the winners are published in *California English*, that convention is long over, and we’re gearing up for the next convention’s theme. Perhaps there is no need to tie the prompt to the convention theme.

2. NCTE Literary Magazine Coordinator

Charlie Schafer has been the state literary magazine coordinator for California and now needs to resign. Bob Chapman asked Tamara McCarthy to take over, but she declined. The committee discussed other potential coordinators. Jill Hamilton-Bunch volunteered to ask Rob Polski from Kern Council.

3. CATE Professional Writing Contest for 2014

Bill Younglove pointed out that the ad for the Professional Writing Contest in the most recent issue of *California English* was inaccurate (title and contact information). Bob Chapman will make sure that the actual flyer's information, with Olga Kolkino's contact information is on CATEWeb. Bill also pointed out the use of school year dates (ex. 2013-2014) is misleading. Bob Chapman reviewed the dates; since the committee starts deciding on the prompt at the December board meeting, advertises it through August, and judges it in September, the majority of this contest is dealt with in a calendar year, thus, the title should state only that year.

4. *California English*

Bill Younglove pointed out *California English* has several errors for this issue; for instance, the title on the cover does not refer to this issue's topic, but to the next "Call for Manuscripts" topic. In addition he talked about having article writers provide their e-mail addresses for contact. He also discussed the masthead including contact e-mails for the board. The committee discussed that CATEWeb does have a form where people can use a portal to ask questions via e-mail to the board. In addition, the committee discussed not increasing the number of issues of *California English* from four to five.

Motion by Chapman/Berry to renew Carol Jago's contract as *California English* editor for 2014-2015. Motion approved.

5. Twitter, Instagram, and Facebook

Kristy Orona-Ramirez, before leaving, stated her willingness to tweet and post on Twitter and Instagram, once CATE decides to go that way, in addition to her responsibilities on Facebook. Jill Hamilton-Bunch pointed out that we need to start tweeting now to save the date for the CATE 2015 Annual Convention.

6. CATEWeb

The committee talked about the uses for the website; some of us access the website only when we need to find a contact or sign up for convention. More importantly, the website needs a redesign for the following

- a. making the web site accessible on both computers and handheld devices

- b. changing the content

Motion by Chapman/Foreman that CATE put \$5000 into the 2014-2015 budget to pay Cindy Conlin to rebuild CATEWeb. Motion approved.

Motion by Chapman/LeCren to renew Cindy Conlin's contract as CATEWeb Master for 2014-2015. Motion approved.

In terms of content, the committee brainstormed the following list:

- a. Scrolling banner or highlighted at top: new resolutions, current writing prompts.
- b. Join CATE should always be on the first page.
- c. Icons for Facebook, Twitter, Instagram (or whichever of those we have)
- d. A place for voicing concerns or generate ideas for resolutions
- e. An entire section for convention information, including a place for the program chair to post handouts from presenters at the convention
- f. An archive of past resolutions
- g. The home page should be very clean, perhaps with our mission statement
- h. All links should link to immediate things first, and past events later

The committee would like to solicit further ideas via e-mail to Bob Chapman at rochapman@gmail.com by the end of May. Bob suggested that a sub-committee, rather than a single person, as the overseers of the rebuild, would be an excellent idea. That committee must include Michelle Berry. Carole LeCren also suggested tapping Nancy Himel's international marketing consultant's friend, Bob Fipps, for ideas.

7. Budget Reduction Items

This committee, other than maybe reducing the number of maximum pages for the CATE Creative Writing Contest entries, has no suggestions for reducing the budgets.

XVIII. Old Business

A. Discussion of a commendation of those who are resisting the use of VAM as a component of teacher evaluation. The discussion was tabled until the September meeting.

B. Bill Foreman did research and found an article that supports the elasticity of organizations that supports some of the argument against VAM and teacher evaluation.

C. **Motion by A. Fristrom/ Dunstan to accept the budget as amended. Motion approved. (See below)**

2014-2015 CATE Budget

INCOME BUDGET

CE Income	\$2,000.00
Convention Income	\$138,000.00
Dues	\$30,000.00
Misc, Income	\$1,000.00
From Reserve	\$13,300.00
Checking Acct. Income	\$184,300.00

EXPENSE

Awards and Gifts	\$200.00
Board & Advisory Mtgs.	\$35,000.00
CATE 2016	\$500.00
CATE 2015	\$90,000.00
CATEWEB	\$10,200.00
CE Ad Commission	\$400.00
CE Editor Fee	\$3,200.00
CE Mailing	\$2,000.00
CE Office	\$150.00
CE Printing	\$20,000.00
Councils	\$9,000.00
CYRM	\$800.00
Credit Card Expense	\$3,000.00
Leadership	\$0.00
Legal & CPA	\$650.00
Membership	\$800.00
Miscellaneous	\$450.00
NCTE	\$500.00
Office Exp. & Equip.	\$250.00
Other Travel	\$100.00
Policy & Censorship	\$100.00
Precision Assembly	\$6,000.00
Pres. Office	\$500.00
Scholarship - Reid	\$500.00
Total Expenses	\$184,300.00

D. Bill Younglove reports that Smarter Balance has, for students' use, a five and a half page set of instructions about how to use a computer.

XIX. New Business

A. The U.S. government website has a "Thank a Teacher" page to help celebrate Teacher Appreciation Week.

B. Saturday, November 8, from 10-4 is a cross content professional development opportunity.

C. Announcement: Theme for CATE 2015 is "Uncommon Connections"

President McAninch offered sincere thanks to those members whose terms have expired for their commitment and hard work on the CATE Board, including Anne Fristrom, Punky Fristrom, Bill Foreman, and Carole LeCren.

Motion to adjourn by Chapman/Johnson Motion approved 12:00 p.m.

Next CATE Board meeting is Sept. 6-7, 2014 at a location to be determined over the summer.

Future meetings:

Dec. 6-7, 2014

Feb. 19, 2015

May 2-3, 2015

**Respectfully submitted,
Carrie Danielson
CATE Secretary**