

CATE Board Meeting
Minutes
Doubletree, San Jose, California
February 19, 2015

Present: Denise Mikkonen, Michelle Berry, Carrie Danielson, Charleen Delfino, Trevor Guina, Greg Johnson, Jill Hamilton-Bunch, Bill Younglove, Patrick Keough, Susan Dillon, Carol Surbian, Debra Martinez, Carmen Carrillo, Nancy Himel, Courtney Lockwood, Marina Santos, Jan Stallones, Sue Sommer, Jeannine Ugalde, Jim Kliegl, Joan Williams, Ginny Wozny, Liz McAninch, Mary Adler, Angus Dunstan, Pam Stark, Debra Martinez

Absent: Kim Flachmann

I. Call to Order 8:33a.m.

II. Motion by Delfino/Kliegl to approve of December CATE Board Minutes.

Friendly amendment Danielson to add treasury amounts to December minutes.

Motion approved

III. Moved by McAninch/Surbian to accept February CATE Board Meeting Agenda. Motion approved

IV. President's Report

A. Welcome and thanks for everyone's hard work

B. Please attend welcome suite when your council's awardee is honored.

V. Vice President

A. May meeting is 2nd-3rd in Burlingame, California

B. Trevor will send an email regarding rooms

VI. Past President

A. Please stay for pictures at the meal event where your council awardees get awards

B. Ballots will be available--add names

VII. Secretary

A. The minutes and roster from the December meeting were finalized and uploaded to www.cateweb.org

B. The CATE computer and other materials will be turned over to new secretary when appropriate.

VIII. Treasurer

Checking	104,319.05
Vanguard GNMA	61,925.07
<u>Vanguard 500</u>	<u>60,100.27</u>
Total	226,344.39

A. Quicken program is updated

B. Insurance is updated.

IX. Membership

A. CATE MEMBERSHIP REPORT

February 2015

# COUNCIL	2/13	5/13	9/13	12/13	2/14	5/14	8/14	12/14	2/15	+/-
1 Redwood	25	22	22	31	27	33	35	26	22	-4
2 Upper	7	19	19	23	12	18	17	18	12	-6
3 Capitol	61	82	80	68	61	72	71	62	31	-31
4 Central	168	303	299	326	201	238	233	274	245	-29
5 Fresno	17	27	26	27	20	31	28	32	17	-15
6 TUCATE	47	48	16	17	9	11	9	12	19	+7
7 Kern	34	43	39	46	34	37	39	41	61	+20
8 Southland	189	216	221	234	183	307	301	274	169	-105
9 San Diego	65	63	66	67	66	123	117	112	58	-54
50 Out-of-state	8	12	13	13	8	14	15	16	14	-2
55 Libraries	15	15	15	15	15	15	15	14	14	--
99 Comps	2	2	2	2	1	2	4	4	4	--

TOTAL	638	852	818	869	637	901	884	885	662	-223
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- B. Drop in membership is due to the time of year. The number of members is higher than the number at this time last year.
 - C. There are on-going issues with membership, finances and small council activities.
 - D. Precision Update - Amanda is no longer working at Precision a so let Joan know if there are any concerns as we deal with the transition.
 - E. Council ribbons will be distributed at Registration.
 - F. Luggage tags are the gift this year.
 - G. We need to ask people to confirm that we have their correct email.
 - H. CATE Board members must be current in their membership in CATE and NCTE. Also, if people are members of NCTE but not CATE, that might be an avenue for recruitment.
 - I. It is best to get CATE rosters at the May meeting when it is up-to-date
- X. Convention Coordinator
- A. Thank you for the work you will do during the convention.
 - B. Please sign up for 3-4 hours of volunteer service and be sure to fulfill the service
 - C. The increased attendance is good but it causes a problem with the number of rooms available in our room block. This issue will be attended to in committee.
 - D. WiFi is discounted and it has free access in all presentation rooms
 - E. Security in Exhibit Hall from 6 p.m. -7 a.m. Jimmy Ventura offered a lower quote, so we found savings there.
 - F. AV setup in each presentation rooms is very expensive so Michelle bought extension cords, duct tape, etc. to help. Jonathan Lovell has donated equipment to lower costs.
 - G. We have sold more meal tickets than in the past.
 - H. Please wear "Ask Me" buttons.
 - I. Convention Chair 2016 - Inspiring Literate Lives is the theme. The team is coming together and plans are in development.

- J. Bid for hotel for 2019. The San José DoubleTree by Hilton is interested in bidding. Give Michelle feedback about hotel before CATE goes ahead on that.
- I. Exhibit Hall - Please sign four cards to thank exhibitors. Nancy made bags with games and treats for them. Thank the book store for their attendance in the exhibit hall.
- J. CTA has given a \$4000.00 donation. The CATE Board appreciates it and thanks them for their support.
- K. Hotel has offered a free room as a prize; Charleen was able to collect signed copies of books of all the speakers in a bundle and will be given as a prize at the Sunday brunch.

XI. Liaisons

A. CTA

1. Please contact state senators and representatives about the rewriting of ESEA.
2. The governor is going to offer a 10 billion dollar education budget. It will pay off education loans and the remainder will go to the districts.

B. CCSS

1. The "Digital Divide" continues to challenge the testing of Common Core
2. There are increased costs to the testing under the Common Core
3. San Diego Roll Out by Depart of Education meeting about the Framework was very interesting. The Framework will be about 941 pages. There is concern about the cost of printing the hard copy. It will be out late March or early April. They are working to integrate ELD students into the regular program with scaffolding.

XII. Board Report

A. Capitol - online

B. Central - online

C. Fresno - online

D. Greater San Diego - online

E. Kern - online

F. Redwood - online

G. Southland - online

H. TUCATE - online

I. Upper - online

J. FACET - online Yosemite Conference is November 6-8

XIII. Standing Committees

A. Policy and Censorship

1. The committee discussed possible resolutions - ESEA Reauthorization and Convention Committee Commendation.
2. Intellectual Freedom Award - Here are suggestions for nominees that the committee discussed: Sage Romero, Jose Lara, Lalo Alcaraz, Sam Oliner. Angus will do research and email his recommendations.
3. The resolution about the problems of the "Digital Divide" and testing is in such flux at this time that it was tabled until more is known.
4. Motion by Danielson/Dunstan to accept the Resolution to Commend the Convention Committee. Motion approved.
5. Motion by Dunstan/Kliegl to accept the Resolution about the Reauthorization of the ESEA. Motion approved.

B. Convention Committee

1. Registration/numbers have now exceeded 500. Much joy!
2. Despite the upgrading done for registration by Burr, CATE will need additional registration program updating, including an update from Americart, the latter of which should be automatic. Cindy will put together a plan-of-action with costs for our May budget meeting.
3. We met our room block in early . A few years ago, CATE renegotiated room blocks to lower figures to allow for the shrinking attendance for future conventions. Considering what appears to be resurgence in attendance, the room blocks/F&B minimums should be raised in upcoming years. Other committee suggestions included a separate reservation link for exhibitors' rooms, "Save the Date" reminders on FB months in advance for hotel rooms and info about room blocks and what they mean, (when room block is met, price goes up and rooms may not be available). Compare LA area attendance for trends in attendance.

Motion to approve an increase in room block not to exceed 650 rooms.
Berry/Williams Motion approved.

4. CATE 2016 - Janis Stallones reported on her theme, potential speakers, and that her committee is shaping up. She will shadow in various spots during this

convention to learn more about the inner workings.

5. Central (and other councils) should bring nominations for CATE 2017 Chair to the May meeting.

C. Executive Finance

1. We discussed and reviewed the line items of the convention budget.
2. We discussed and reviewed the line items of the CATE budget.

D. Leadership

1. NCTE Teachers of Excellence nominations are too few this year. They will be held over for next year.
2. It is strongly recommended that councils find nominees for Teachers of Excellence Awards in their category for the year. If the council wants to support a second nomination, then you may choose any category the council chooses.
3. A petition with fifteen signatures may be given up to 7:59 on Sunday morning if someone decides to run for a position on the CATE Board.
4. The committee asks that the policy to give financial support to bring visitors to meetings be reinstated.
5. Leadership cards are being distributed. Please collect them from anyone who is interested.

E. Publications

1. The committee recommends that Gini Wozny take over as Publications chair. The President appointed her starting at the May meeting.
2. Back issues of California English are available.
3. Professional Writing Contest winners will be acknowledged at convention at the same time as the scholarship winners.
4. The committee discussed how to include a possible strand for parents who are home-schooling their children.

F. Membership

1. The committee will meet directly after this meeting to set up the Membership Booths.

2. Thanks for those who have volunteered to help in the booth. Luggage tags are the gifts. The booth is participating in the "Passport Program." Joan will offer a free membership. She will also donate a membership as a gift at the Annual Business Meeting.
3. We need to streamline the process of paying for and signing up winners of free memberships.
4. We need ideas about what to offer and sell at the booth.
5. We need clarification for councils about the nuts and bolts of putting on a small conference. Local registrars need to know the procedures. We hope to discuss this at the May meeting. The Membership Committee requests to meet on Saturday at the next meeting.
6. Joan will read the proposal for increase in membership at the Annual Business Meeting. It will be voted on at that meeting.
7. The committee discussed the possible implementation of the QR Codes.
8. The committee discussed the possibility of sending thank you cards for people who purchased membership.

IX. Old Business

- A. Be sure to attend to your volunteer responsibilities at the convention.
- B. We still need people to help with registration, ticket collection, and Membership Booth.

X. New Business

- A. Michelle thanks you to everyone on the board for their help and their patience.
- B. The CATE Board thanks Michelle for her hard work.

Motion to adjourn by Hockensmith/McAninch. Motion approved. 4:10 p.m.

Next CATE Board Meeting is May 2-3 in Burlingame, California

Respectfully submitted,

Carrie Danielson,

CATE Secretary